



# IDEAS-SHARED FOR COMMUNITIES

GUIDE #2



**BOB THOMPSON**

CO-FOUNDER [IDEAS-SHARED.COM](https://ideas-shared.com)

# Introduction

Across communities globally, there are numerous challenges that transcend geographical boundaries and impact people from diverse backgrounds. These challenges encompass social, economic, environmental, and political aspects, shaping the lives of individuals and communities worldwide. Understanding and addressing these challenges are vital for creating inclusive, resilient, and sustainable communities on a global scale.

- **Poverty and Inequality:** Poverty remains a significant challenge in many communities worldwide. Economic disparities, lack of access to necessities, and unequal distribution of resources contribute to social inequality and hinder community development. Addressing poverty and promoting inclusive economic growth are crucial for improving the well-being of individuals and communities.
- **Discrimination and Social Exclusion:** Communities face the challenge of discrimination based on factors such as race, ethnicity, gender, religion, sexual orientation, and disability. Discrimination and social exclusion prevent marginalised groups from fully participating in community life and accessing opportunities, leading to further inequalities and divisions. Promoting equality, diversity, and social inclusion are essential for building cohesive and vibrant communities.
- **Environmental Sustainability:** Communities globally face the challenge of environmental degradation, climate change, and resource depletion. Issues like air and water pollution, deforestation, habitat destruction, and improper waste management have far-reaching consequences for community health, well-being, and future generations. Embracing sustainable practices, promoting environmental education, and taking collective action are necessary to protect the environment and create resilient communities.
- **Urbanisation and Overpopulation:** Rapid urbanisation and population growth pose significant challenges for communities. Cities and urban areas face the pressure of providing adequate housing, transportation, infrastructure, and services to meet the needs of a growing population. Balancing urban development with environmental conservation, ensuring equitable access to resources, and fostering community cohesion in diverse urban settings are critical for sustainable urban communities.
- **Conflict and Violence:** Many communities across the globe grapple with various forms of conflict, including armed conflicts, political instability, and social unrest. Conflict and violence disrupt community life, cause displacement, and hinder social and economic progress. Promoting peacebuilding, conflict resolution, and fostering social cohesion are essential for creating safe and inclusive communities.
- **Health and Well-being:** Communities face numerous health challenges, including inadequate healthcare infrastructure, limited access to essential services, and health inequalities. Issues like infectious diseases, mental health disorders, substance abuse, and inadequate sanitation impact community well-being. Ensuring universal access to quality healthcare, promoting preventive measures, and addressing social determinants of health are crucial for building healthy communities.

- **Governance and Accountability:** Communities worldwide face governance challenges, including corruption, lack of transparency, and limited citizen participation in decision-making processes. Strengthening governance systems, promoting accountability, and empowering communities to actively participate in shaping policies and initiatives are necessary for inclusive and responsive governance.
- **Digital Divide:** The digital divide represents the disparity in access to technology and digital resources among communities globally. Unequal access to information and communication technologies hinders social and economic opportunities for marginalised communities. Bridging the digital divide through initiatives like digital literacy programs and improving internet connectivity can foster inclusivity and empower communities.

Addressing these challenges requires collaborative efforts from governments, civil society organisations, businesses, and individuals. It involves promoting social justice, sustainable development, human rights, and collective action at local, national, and international levels. By embracing diversity, fostering inclusivity, and prioritising the well-being of all community members, we can create thriving communities that promote the common good and leave a positive legacy for future generations.

## About You

As a community organisation, you are likely familiar with the challenges and complexities that exist within our fragmented and diverse world. In your efforts to serve the community and address the needs of your members, you encounter individuals who face various forms of discrimination, isolation, and unresolved issues. These individuals have aspirations, dreams, and ideas that have the potential to bring about significant positive change in society. However, they often lack the necessary support, resources, and opportunities to turn their aspirations into reality.

That's where Ideas-Shared comes in. As a community organisation, you have an opportunity to harness the power of this platform to foster collaboration, innovation, and collective action. By embracing Ideas-Shared, you can create a space where individuals' ambitions can thrive, and where they can connect with others who share their passions and goals. This platform enables you to tap into the collective intelligence and creativity of your community members, empowering them to actively participate in shaping community initiatives and programs.

Ideas-Shared provides you with a unique opportunity to bridge the gap between your community and the wider world, fostering a more inclusive, transparent, and participatory model of governance. By actively engaging with individuals and organisations on this platform, you can gain valuable insights, gather diverse perspectives, and co-create solutions that address the pressing issues faced by your community. Ideas-Shared serves as

a catalyst for change, offering a space where you can listen to the voices of those who are often marginalised, overlooked, or lacking adequate resources.

Furthermore, by embracing Ideas-Shared, you demonstrate your commitment to inclusive governance and community empowerment. You create an environment where individuals feel heard, valued, and supported, encouraging them to actively participate in shaping the initiatives and decisions that impact their lives. By leveraging the power of this platform, you can forge stronger connections within your community, building trust, and fostering a sense of shared responsibility for the betterment of society.

Incorporating Ideas-Shared into your community's operations not only enhances your ability to address the diverse challenges faced by individuals but also unlocks their untapped potential. By providing a platform that facilitates collaboration, access to resources, and opportunities for personal and collective growth, you enable community members to become active contributors to society. Ideas-Shared becomes a powerful tool in your arsenal, helping you create a more inclusive, equitable, and prosperous future for all.

Together, as a community and with the support of Ideas-Shared, we can break down the barriers that hinder progress, empower individuals and groups to realise their ambitions, and drive meaningful change. By embracing this platform, you are opening doors to collaboration, innovation, and collective action, ultimately leading to a community where the aspirations, dreams, and ambitions of everyone are acknowledged, supported, and realised. Join us in this journey of transformation and let us work together to build a community that truly reflects the shared ambitions and values of its members.

## About Us

Ideas-Shared is a cutting-edge SaaS-based "coached ambition realisation platform" that is revolutionising the way individuals and entities across the globe change and improve our world. Our mission is to simplify and embed a democratically accessible ambition realisation capability that empowers people from all walks of life to unleash their potential and make a meaningful impact.

At Ideas-Shared, we have identified eight key ambition areas that encompass personal aspirations as well as those of the wider community. These areas span across social, business, environmental, economic, political, financial, and personal dimensions. By addressing a comprehensive range of ambitions, we aim to create a holistic platform that caters to diverse interests and fosters collaboration and positive change across various spheres of life.

Years of meticulous development and refinement have culminated in the creation of Ideas-Shared. Our platform seamlessly integrates a collaborative methodology, a dynamic social network, an ambition marketplace, a powerful delivery engine, and real-world training. By

combining these elements, we offer an unparalleled ecosystem that empowers individuals and organisations to pursue their ambitions effectively and efficiently.

To ensure inclusivity and accessibility, we provide a free membership option for those who wish to explore the platform, trial its features, or simply support others in achieving their ambitions. Additionally, we offer two premium membership tiers—one for individuals and one for organisations of all types. These premium memberships unlock the ability to post Activity Listings which those with ambition need to initiate progress on our platform.

With Ideas-Shared, you will gain access to a growing community of like-minded individuals of every type, plus organisations big and small who share a passion for making a positive impact. Our platform acts as a catalyst for collaboration, facilitating meaningful connections and enabling fruitful partnerships. Through our ambition marketplace, you can showcase your ideas, seek support, and find opportunities to collaborate with others who can contribute to your success.

Plus, our real-world training modules are designed to enhance your strategic thinking, project management, communication, and leadership abilities, empowering you to overcome challenges and achieve your goals with confidence.

## Rationale

Ideas-Shared was conceptualised with the aim of addressing the fragmented and isolated nature of modern society. In an era dominated by artificial intelligence and information overload, the platform seeks to reorient the focus onto people and their collective potential. It recognises that true progress and innovation come not just from advanced technology or vast amounts of data but from the power of human ideas, collaboration, and connection.

In today's fast-paced and digitally driven world, individuals and organisations often find themselves disconnected and operating within isolated silos. This fragmentation hinders the flow of ideas, stifles creativity, and limits the ability to tackle complex challenges collectively. Ideas-Shared emerges as a solution to bridge these gaps, creating a space where individuals can come together, share their thoughts, and engage in meaningful collaboration.

By providing a platform that values the human element, Ideas-Shared fosters a sense of community, cooperation, and shared purpose. It encourages individuals from diverse backgrounds and perspectives to contribute their ideas, insights, and experiences. This inclusivity enables the platform to tap into the collective intelligence and wisdom of its members, transcending the limitations of AI and information alone.

Ideas-Shared recognises that real breakthroughs often arise from the fusion of different ideas, perspectives, and areas of expertise. By facilitating connections and interactions among people, it creates an environment where innovation can flourish. The platform

serves as a catalyst for meaningful discussions, the exchange of knowledge, and the generation of novel solutions to pressing problems.

In contrast to the impersonal, automated, and limited nature of many digital platforms, Ideas-Shared prioritises the human connection. It places emphasis on genuine interactions, meaningful conversations, and the building of relationships. By fostering a sense of trust, respect, and empathy among its members, Ideas-Shared cultivates an atmosphere conducive to collaboration and collective problem-solving.

Moreover, Ideas-Shared acknowledges that while AI and information are valuable tools, they are ultimately means to an end. The platform encourages individuals to look beyond the technology-driven world and reconnect with their innate creativity, intuition, and empathy. It reminds us that true innovation and positive change emerge from the intersection of human ideas, emotions, and aspirations.

Through its focus on people, Ideas-Shared aims to nurture a culture of active participation, personal growth, and social impact. It empowers individuals to have a voice, to contribute to meaningful discussions, and to shape the future collectively. By bridging the gaps between siloed knowledge and fragmented perspectives, Ideas-Shared paves the way for a more integrated and interconnected society.

In conclusion, Ideas-Shared stands as a visionary platform designed to overcome the fractured and siloed nature of modern society. By centering its focus on people, it brings back the importance of human ideas, collaboration, and connection in an increasingly technology-driven world. By fostering a sense of community, encouraging diverse perspectives, and nurturing genuine interactions, Ideas-Shared creates an environment where innovation thrives and where the collective potential of individuals can be realised.

## Operating Model

In today's complex and information-rich world, achieving our ambitions can be a daunting task. Despite the advancements in AI and automation technologies, success still relies on a sequential process that involves setting goals, seeking help, building teams, executing tasks, and measuring progress. It requires a combination of focus, discipline, intuition, and curiosity to navigate the path towards our desired outcomes.

Understanding the challenges individuals face in pursuing their ambitions, we have developed a comprehensive 7 Step Process that guides you through the entire journey. By following these steps, you can navigate the complexities and increase your chances of achieving success. The process is designed to provide clarity, structure, and a roadmap to help you stay on track and make informed decisions along the way.

Through this process, you will experience a range of results, spanning from complete success to failure and everything in between. Each outcome is an opportunity for growth,

learning, and refinement. It is through embracing these experiences and iterating on your approach that you can ultimately reach your goals and aspirations.

However, the real power lies in our collective ability as a global population to unite and focus on our ambitions and goals like never before. This is where you come in. By engaging with Ideas-Shared and joining our community, you become part of a global movement of individuals dedicated to realising their ambitions and making a positive impact.

Ideas-Shared provides a platform for individuals like you to connect, collaborate, and leverage collective wisdom. It is a space where ideas are nurtured, resources are shared, and support is readily available. By engaging with the Ideas-Shared community, you tap into the collective potential of a diverse group of individuals who are driven by similar aspirations.

Together, we can break down the barriers that limit our individual potential and unlock new possibilities for growth and achievement. By coming together and leveraging our collective strengths, we have the power to shape a better future for ourselves and for generations to come.

## Account Options

Ideas-Shared presents a dynamic platform that fosters collaboration and the pursuit of ambitions through connections with your community, like-minded individuals, and various other entities. When we mention "entities," we encompass all official organisations, including other community groups, businesses, schools, non-profit organisations, sports clubs, special interest groups, public bodies, and even government departments.

By creating an Entity Account for your community, you gain the ability to post and advance community-related Activity listings that directly support your community goals. It provides a platform for your community to engage both internally and externally, allowing for efficient progress and effective collaboration.

You have the flexibility to create as many Entity Accounts for your community as needed, typically allocating one for each localised group, or department within your organisation. The segmentation approach is entirely customisable based on your preferences. However, we recommend establishing discrete and highly active teams capable of engaging both internally and externally for optimal results.

These Entity Accounts are premium and can be obtained through a monthly or annual subscription. We have intentionally set the subscription fees at a remarkably low level to ensure accessibility and encourage broad participation from individuals and entities worldwide.

[Click here](#) to join Ideas-Shared today to unlock collaborative opportunities and embark on a journey of collective growth and success for your community.

## Multiple Accounts

In addition to an Entity Account tailored for your business, Ideas-Shared offers you the flexibility to create multiple separate accounts. This unique feature enables you to maintain a clear distinction between your business ambitions and those associated with yourself and/or other Entities.

While it is highly recommended to sign up for an Individual Account or Free Account, it is not compulsory. However, doing so can further enhance your experience and broaden your participation within our community.

To discover the diverse membership options available and to sign up for an account, kindly [click here](#). Unleash the full potential of collaborative synergy with Ideas-Shared today!

## Choice

As a representative of a vibrant community, neighbourhood, special interest group, club, or similar organisation, you find yourselves at a critical juncture, faced with a decision that will shape your future trajectory. You can either continue navigating the challenges and frustrations as you are today or seize the transformative power of Ideas-Shared. This choice carries great significance as it holds the potential to unlock a world of possibilities for both you and your members.

By choosing to sign up and actively participate in Ideas-Shared, you open the door to a realm where your community's ambitions can flourish. This platform provides a supportive community of like-minded individuals who are driven by similar goals. It offers a lifeline, enabling you to break free from the shackles of isolation and tap into a network of people who are eager to collaborate, share expertise, and provide guidance to help you realise your aspirations.

With Ideas-Shared as your ally, you gain access to a proven methodology and a purpose-built platform designed to propel your ideas forward. No longer do you have to face the daunting task of navigating your ambitions alone. Instead, you can leverage the collective wisdom, experiences, and resources of the community to amplify your impact and accelerate your journey toward success.

However, it's essential to recognise that your choice extends far beyond internal growth. By embracing Ideas-Shared, you become a catalyst for positive change in the lives of your members and the broader community. Your active involvement and participation in this platform create a ripple effect, inspiring and empowering others to pursue their dreams, overcome obstacles, and shape a brighter future together.



Take a moment to reflect on the significance of this choice. Consider the boundless possibilities that await you as a member of the Ideas-Shared community. Envision the fulfillment of your community's ambitions, the meaningful connections you will forge, and the collective impact you will make. Embrace the transformative potential that lies within your reach.

Make the choice to sign up, engage, and harness the powerful platform and methodology that Ideas-Shared offers. Join us in the pursuit of realising community ambitions while extending a helping hand to others on their journey. Together, let's create a community where dreams are nurtured, ambitions are realised, trust is restored, and lives are transformed. The choice is yours, and it holds the key to a future filled with purpose, growth, and meaningful connections.

## Next Steps

Uniting your community on ideas-Shared is a breeze when you register for an Entity Account, requiring just a few minutes of your time. We supply you with all the necessary resources, and additionally, we offer a concurrent license to enable any member of your community to participate. Simply share your Entity Account Credentials with them, and they can join in on the platform.

Click the button below to choose between the convenient monthly or annual payment options.

[SIGN UP](#)