



Ideas-Shared: Ambitions & Activity Listings

Bob Thompson



Ambitions & Activity Listings

by

Bob Thompson

“At Ideas-Shared, our mission is to make a positive impact on a global scale. We strive to bring people together, encouraging active collaboration, idea-sharing, and collective action. When you join our platform, you gain access to endless possibilities for challenging the norm and driving change. Together, we aim to make ambition accessible to all, creating a brighter future for everyone.”

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2024

www.ideas-shared.com

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Preface

When it comes to realising ambitions, overcoming adversity, and taking advantage of opportunity, we all struggle. This is predictable in a world that is polarised, full of emotion, bureaucratic, where there are different priorities, when no help is available, when leverage doesn't exist, and where the system is set against us.

Moreover, we live in a world where there is massive distrust of politicians, where debt is beyond measure, financial rules favour the minority, and where money is in short supply and disproportionately managed, and where inequality, and discrimination is still rife in many areas.

Technology is a wonderful thing, yet AI, Process Automation, and Robotics won't fix the many issues that people have, no matter how much we rave about it.

So, what now?

One option is to take back greater control of what we really want as individuals, as people, as organisations, and those infrastructures that underpin society locally and globally. We must work out what we don't want and put in place the changes and improvements that make sense. But for that to happen, people will need to share their ambitions, they'll need to work out what to do, and then take action. This in essence is what Ideas-Shared is all about.

Introduction

Welcome to Ideas-Shared, the revolutionary platform that heralds a paradigm shift in individual and entity-related ambition realisation. Our mission is to empower a democratised ambition realisation concept, enabling every member to unlock their unlimited potential and make a meaningful impact in the world.

At the heart of this transformative solution lies the concept of Activity Listings. These online "posts" serve as the powerful conduit between members, connecting those seeking to realise their ambitions, goals, ideas, and thoughts with the wider global community. Operating at the highly granular "activity level," these listings encompass a wide range of endeavours, from developing ground-breaking ideas and overcoming frustrations to fixing complex problems and more.

The journey towards your ambitions unfolds across multiple "levels," each one a stepping-stone in your efficient and effective progress alongside other like-minded individuals and organisations:

- **Level 1: You** - Your journey starts with showcasing yourself through your profile, revealing your passions, skills, and ambitions.

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- **Level 2: Ambition** - Identify and define your aspirations and goals across various areas of interest, igniting the spark that drives you forward.
- **Level 3: Activities** - Explore 18 diverse activity listing types tailor-made to suit your ambition, allowing you to share ideas and seek assistance from the community.
- **Level 4: Teams** - Build and manage collaborative teams comprising a dynamic mix of individual and/or entity accounts, united by a common purpose.
- **Level 5: Projects** - Set up and lead projects that align with your ambitions, charting a clear path towards their realisation.
- **Level 6: Tasks** - Identify and complete tasks with your dedicated team, leveraging essential resources to ensure progress and success.
- **Level 7: Desired Outcomes** - Celebrate your achievements as you complete activities and bring your ambitions to life.
- **Level 8: Value & Benefits** - Extend the positive impact of your endeavours, delivering additional value and benefits to both yourself and your chosen beneficiaries.

This powerful framework is designed to be at your service whenever ambition calls. By following our structured 7 Step Process (as shown below), for every ambition or goal you wish to realise, you can navigate the path to success with clarity and purpose:

- **Sign up and join the Ideas-Shared community** - Congratulations! You've already accomplished this vital step.
- **Define your ambitions and goals** - Clarify your vision and set the course for your transformative journey.
- **Share your ideas and seek assistance** - Leverage the 18 different activity listing types to connect with the community and draw support.
- **Spread the word and invite others to join** - Collaboration is key; build your dream team and together achieve extraordinary feats.
- **Plan and execute tasks with your team** - Strategise, allocate resources, and work in synergy towards your common goal.
- **Assess your progress and persevere** - Monitor your achievements, adapt when needed, and stay determined until your goals are reached.
- **Repeat the process and scale your efforts** - Embrace continuous growth, tapping into the collective intelligence of our thriving community.

The beauty of Activity Listings lies in their simplicity and lasting impact. These records of human ambition remain visible in the Ambition Directory, forming a wealth of change and improvement initiatives that shape a brighter future for all.

In the following pages, we delve deeper into the significance of Activity Listings and explore their potential to ignite transformational change. Embark on this journey of empowerment and discovery as you uncover the keys to unlocking your ambitions and embracing a world of boundless possibilities. Let's embark on this transformative adventure together. The future awaits.

Ideas-Shared Scope

Ideas-Shared is a dynamic platform that empowers individuals and entities to harness the power of ambition and transform it into impactful activities with tangible outcomes. The platform's granular and prescriptive nature enables users to focus on virtually any area of life, making it a versatile and inclusive space for personal growth, community development, business innovation, environmental conservation, and more.

The Beauty of Granularity

At the heart of Ideas-Shared lies the concept of granular ambition realisation. By breaking down ambitions into smaller, actionable activities, users can navigate the path to success with clarity and purpose. This granular approach ensures that each activity is well-defined, enabling users to set achievable milestones and track their progress effectively.

Diverse User Accounts

Ideas-Shared caters to a diverse range of users, from individuals and community groups to businesses, non-profits, and government departments, including local authorities. Each user account has the potential to leverage the platform's powerful tools and engage with the community to address ambitions in their respective domains.

Eight Ambition Areas

The platform offers eight distinct ambition areas, each representing a vital aspect of life and society:

- **Person:** Personal ambitions encompass self-development, growth, and fulfillment. From achieving personal milestones to acquiring new skills, the person ambition area empowers individuals to realise their potential.
- **Community:** This ambition area focuses on initiatives and activities that benefit the local community. Whether it's organising events, community projects, or volunteering efforts, the community ambition area fosters a sense of belonging and collective progress.
- **Social:** Ambitions in the social sphere address broader societal issues and concerns. From advocating for social justice to promoting equality, the social ambition area encourages users to drive positive change on a larger scale.
- **Business:** For entrepreneurs and businesses, the business ambition area offers opportunities to explore new ventures, seek collaborations, and innovate to achieve commercial success.
- **Environmental:** Ambitions centered around the environment aim to protect and conserve nature. From sustainable practices to environmental awareness campaigns, the environmental ambition area champions ecological well-being.

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- **Economic:** In the economic ambition area, users can engage in activities that boost economic growth, support job creation, and foster financial prosperity for individuals and communities.
- **Finance:** This ambition area focuses on financial literacy, responsible financial management, and initiatives that promote economic stability and security.
- **Politics:** Ambitions in the politics sphere address governance, policy, and public administration. From advocating for political reform to participating in civic engagement, the politics ambition area encourages active citizenship.

Limitless Opportunities for Impact

The breadth of ambition areas and the granular nature of the platform create virtually unlimited opportunities for users to drive change and improve the world. Ideas-Shared serves as a hub where ambitious individuals and entities converge to collaborate, share ideas, and turn their aspirations into reality.

A Global Nexus for Positive Change

As users engage across different ambition areas, Ideas-Shared becomes a global nexus for positive change. The platform's interconnected community fosters collaboration, inspires innovation, and amplifies the collective impact of diverse ambitions. Together, users can unlock the potential for transformative change, shaping a brighter future for all.

Member Personas: Dynamic Roles on Ideas-Shared

As a member of Ideas-Shared, you step into a world of dynamic roles and virtual personas, each contributing to the vibrant tapestry of ambition realisation. These roles are designed to facilitate structured, repeatable, and scalable interactions, empowering you to achieve your ambitions with continuous support throughout your membership journey.

1. **List Owner - The Visionary Leader:** As a List Owner, you take on the mantle of a visionary leader, driving the creation and execution of Activity Listings. You hold the key to your ambitions, charting the course towards desired outcomes, values, and benefits. Your responsibilities include:
 - Identifying your ambitions and transforming them into Activity Listings
 - Syndicating listings and possibly advertising them offline
 - Setting up Groups, Forums, or Zoom sessions to support specific listings
 - Inviting others to join Ideas-Shared and contribute to the activity
 - Organising the Core Team to collaborate on tasks
 - Overseeing the creation and assignment of tasks needed for activity completion

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- Undertaking specific tasks and measuring results
 - Pivoting and adapting as needed throughout the process
 - Completing your profile and engaging with the community
2. **Core Team Members - The Collaborative Collaborators:** Core Team Members are the collaborative collaborators who respond to Activity Listings and work closely with List Owners to achieve shared objectives. Your active involvement and dedication are essential in bringing about successful outcomes. Your primary responsibilities include:
- Finding activity listings worth supporting and engaging with List Owners
 - Syndicating listings and potentially advertising them offline (optional delegation)
 - Organising the Core Team and overseeing task creation (optional delegation)
 - Undertaking specific tasks to contribute to the activity's success
 - Measuring results and adapting strategies as needed
 - Engaging with the community and supporting other List Owners
 - Completing your profile and exploring other opportunities within Ideas-Shared
3. **Everyone Else - Valuable Contributors and Potential Beneficiaries:** This category encompasses potential beneficiaries or individuals who may be asked to take direct action but are not part of the Core Team. They can be both members and non-members of Ideas-Shared. While not directly involved in the planning and execution of tasks, their support, input, and contributions are valuable to the overall success of the activity. In this role, you can:
- Complete your profile and engage with List Owners
 - Syndicate listings and potentially advertise them offline (optional delegation)
 - Become a List Owner or Core Team member, contributing your expertise
 - Like/Dislike listings to express your interest and opinions
 - Engage in other Groups and Forums to foster meaningful interactions
 - Invite others to join Ideas-Shared and share the benefits of the platform
 - Post testimonials to celebrate achievements and inspire others
 - Participate in the Affiliate Program to promote Ideas-Shared
- For Non-Members:
- Sign up to become a member and unlock the full potential of Ideas-Shared
 - Join the Affiliate Program to support the community and earn rewards

Flexibility and Collaboration: Unlocking Innovation

Ideas-Shared embraces versatility, allowing List Owners and Core Teams to consist of individual members or representatives of specific entities. This flexible approach opens doors to diverse collaborations, fostering a wealth of innovation and impactful results. As you actively participate in various roles and engagements with different parties, you contribute to the collective success of the Ideas-Shared community.

Together, we leverage our combined expertise, resources, and efforts to turn ambitions into tangible achievements. With each new interaction, the Ideas-Shared community thrives, and its members emerge as empowered change-makers, united in their pursuit of positive change.

Why Activity Listings

In the ever-expanding digital landscape, where an overwhelming abundance of content competes for attention, the need for a structured and efficient way to share information has never been more crucial. At Ideas-Shared, we recognised the importance of creating a platform where ambitions, ideas, and goals can shine brightly and resonate with the global community. This realisation gave birth to the concept of Activity Listings - a powerful tool that empowers members to share their aspirations in a manner that is both impactful and easily discoverable.

Structured Sharing for Precision and Segmentation

Activity Listings provide a structured format that serves as the backbone for expressing ambitions, ideas, and goals with precision. Rather than scattering content haphazardly across disparate channels, our platform ensures that each listing is presented coherently, allowing others to instantly grasp its essence. This structure not only streamlines communication but also facilitates effective segmentation, enabling like-minded individuals and entities to find and connect with each other effortlessly.

Standing Out Amidst the Digital Deluge

In a world inundated with a ceaseless flow of data from both humans and AI, the challenge lies in standing out and making a meaningful impact. Activity Listings act as beacons of purpose, rising above the noise to catch the attention of potential collaborators and supporters. By providing comprehensive details about the ambitions and goals within each listing, members can communicate their vision effectively, ensuring that their ideas resonate with those who share a common passion for positive change.

A Permanent Ambition Directory

The creation of a permanent Ambition Directory emerged as the most compelling solution to curate an ongoing repository of human ambitions, goals, ideas, and thoughts. Unlike transient social media posts or fleeting conversations, Activity Listings become timeless

records of human endeavour, contributing to an ever-growing collection of transformative initiatives. This directory becomes a treasure trove of inspiration, connecting individuals and entities across time and space, fostering collaboration and collective progress.

The significance of Activity Listings goes beyond mere content sharing; they are the lifeblood of Ideas-Shared, pulsating with the collective aspirations of our global community. Every listing represents an opportunity for change, a catalyst for collaboration, and a pathway to realising dreams. As members engage with the Ambition Directory, a rich tapestry of creativity, innovation, and dedication unfolds, uniting diverse minds in pursuit of a better tomorrow.

In the subsequent chapters, we delve deeper into the mechanics and impact of Activity Listings. You will discover the full spectrum of opportunities they present, empowering you to navigate this transformative platform with confidence and purpose.

Activity Listing Types

In the vibrant world of Ideas-Shared, Activity Listing types serve as the gateway to transforming ambitions, goals, ideas, and thoughts into tangible, actionable strategies. Designed to be easily understood and relatable, these listings encompass a wide range of day-to-day activities, making collaboration and engagement a seamless experience. Let's explore the 18 different Activity Listing types and discover how each one plays a pivotal role in driving positive change and innovation within our community.

- **Share Ideas - Igniting Innovation:** The Share Ideas listing type provides the perfect canvas to share your innovative concepts and proposals with the community. Inspire others, ignite creativity, and spark meaningful discussions around ground-breaking ideas.
- **Rant - Vent and Express:** Feeling frustrated or holding grievances? The Rant listing type allows you to express yourself freely, sharing your thoughts on specific topics and fostering open communication.
- **Fix Problems - Collaborate for Solutions:** Explore the Fix Problems listing type to discuss challenges, seek insights, and collaborate with the community in finding practical solutions to real-world issues.
- **Share Knowledge - Empowering through Information:** With the Share Knowledge listing, you can empower others by sharing informative content, articles, or thought-provoking insights on a wide range of topics.
- **Ask Questions - Seek Community Wisdom:** Looking for information, advice, or input? Utilise the Ask Questions listing to tap into the collective wisdom of our community and gain valuable insights.

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- **Offer Solutions - Helping Others Thrive:** Be a problem solver with the Offer Solutions listing, where you can provide practical answers and resolutions to address specific issues faced by the community.
- **Manage Jobs - Connecting Talent and Opportunities:** Whether you're seeking new opportunities or advertising job openings, the Manage Jobs listing helps connect talent with the right opportunities, paid or otherwise.
- **Showcase Places - Discovering Hidden Gems:** Share and discover information about different locations or venues with the Showcase Places listing, fostering a sense of exploration and adventure within the community.
- **Promote Events - Fostering Community Engagement:** Promote and explore upcoming events within the community through the Promote Events listing, fostering engagement and connection.
- **Express Opinions - Engaging in Healthy Debate:** Embrace open dialogue and healthy debates through the Express Opinions listing, where you can share viewpoints and perspectives on various topics.
- **Offer Help - Extending a Helping Hand:** Support others by extending your expertise, services, or assistance through the Offer Help listing, nurturing a culture of collaboration and support.
- **Start Discussions - Fostering Meaningful Interaction:** The Start Discussions listing type encourages members to engage in conversations, exchange ideas, and foster meaningful interactions within the community.
- **Supply Tutorials - Empowering through Education:** Empower others with step-by-step instructions, guidance, or educational content through the Supply Tutorials listing.
- **Post Announcements - Communicating Important Updates:** Keep the community informed with the Post Announcements listing, where you can communicate important notices, updates, or announcements.
- **Request Help - Seeking Support and Assistance:** Seek assistance or support from the community for specific needs through the Request Help listing, creating a supportive network for all.
- **Submit Adverts - Reaching a Wider Audience:** Promote products, services, new offerings, giveaways, second hand goods, or events through the Submit Adverts listing to reach a broader audience within the community.
- **Present Recommendations - Sharing Endorsements:** Provide valuable suggestions and endorsements for various items, activities, or services through the Present Recommendations listing.

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- **Post Fun Stuff - Embracing Entertainment and Joy:** Explore and participate in entertaining or enjoyable activities within the community through the Post Fun Stuff listing, fostering a sense of camaraderie.

Activity Listings mix'n'match Activity Types based on the outcomes desired by List Owners

As you navigate the diverse Activity Listing types, remember that each one presents an opportunity for collaboration, connection, and transformation. Embrace the power of these listings as you embark on your journey of ambition realisation and positive change within the global community of Ideas-Shared. Together, we can unlock a world of boundless possibilities.

Turning Activity Types into Desired Outcomes

Ideas-Shared is designed to turn ambition into activities, and activities into desired outcomes, each of which held their own inherent set of value and benefit. As we are a granular data driven site, we have predetermined 30 desired outcomes which List Owners select appropriate options when setting up the Activity Listing. Here's the list of desired outcomes you can choose from:

- **Be More Efficient:** Streamline processes and maximise productivity.
- **Change Something:** Bring about transformation or alteration to a specific aspect.
- **Collate Information:** Gather and organise data or information into a consolidated form.
- **Deliver Innovation:** Introduce ground-breaking ideas or solutions.
- **Develop Following:** Cultivate a loyal and engaged audience or community.
- **Educate or Teach:** Impart knowledge and skills to others through instruction or guidance.
- **Empower Others:** Enable and support individuals to become self-confident and capable.
- **Experience Something:** Engage in a particular activity or event to gain first-hand knowledge.
- **Finalise a Plan:** Conclude the details and arrangements of a specific strategy or course of action.
- **Finish Discussion:** Conclude a conversation or dialogue on a particular topic.
- **Focus Attention:** Concentrate mental and visual faculties on a specific object or task.
- **Get Answers:** Obtain responses or solutions to questions or inquiries.
- **Get Feedback:** Receive input, opinions, or evaluations from others.
- **Get Help:** Seek assistance or support from individuals or resources.
- **Give Something Away:** Donate or provide something without expecting anything in return.
- **Help More People:** Extend aid and assistance to a greater number of individuals.
- **Hold to Account:** Ensure that individuals or entities are responsible for their actions.

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- **Improve Something:** Enhance or refine a specific element or aspect.
- **Increase Customer Base:** Expand the number of customers or clients.
- **Inform, Alert, or Warn:** Convey information, notifications, or cautionary messages.
- **Make Money:** Generate income or profits through various means.
- **Reduce Waste:** Minimise or decrease the amount of unnecessary or unused materials.
- **Save Money:** Preserve or accumulate financial resources through prudent practices.
- **Save Time:** Optimise efficiency and utilise time effectively.
- **Sell Something:** Exchange goods or services for monetary value.
- **Share Skills & Experience:** Disseminate knowledge and expertise with others.
- **Speak My Mind:** Express thoughts, opinions, or beliefs openly and honestly.
- **Stop Something:** Cease or put an end to a particular action or behaviour.
- **Vent Anger:** Release or express feelings of anger or frustration.
- **Vent Frustration:** Unburden or express feelings of annoyance or dissatisfaction.

Tasks By Desired Outcome

Getting any activity completed usually comes down to undertaking Projects and completing Tasks. There is no rocket science here, no short cuts, just action.

Given there is a finite range of Activity Listings on Ideas-Shared, it stands to reason that these have some standard tasks that need to be completed.

In Annex 1 to 18, we'll outline the tasks needed for each Activity Type that on average will need to be completed. Use the information below to plan and execute the tasks you need to complete to achieve your ambition.

Start by forming your team, create a Project Plan with Tasks and work through them as necessary. Tweak as you need to.

Tasks can be managed iteratively from a skeleton hierarchy. In other words, you don't need to know everything at the start. Project Plans can develop over time, and they can be adjusted as results dictate or as new information comes to light.

Bear in mind that results are just that. Some are good, and some are not so. That's just the way things are, so there's little point in getting upset if you don't achieve what you set out to straight away.

Persistence and discipline are the name of the game. Always keep your eye on the prize and remember what it is that you're trying to achieve.

Activity Listing Benefits of the Benefit

Desired outcomes are 'benefits' that stem from completing activities, and which, all things being equal realise the ambition and goal. These benefits also provide additional benefits, often called "the benefit of the benefit".

Benefit can be tangible or intangible, they can be linked to a money value, a feeling value, or some other kind of outcome. How you define and measure value and benefit is entirely up to you, but here are just a few examples that you could use:

- Be x% more confident in achieving an outcome
- Build a team that delivers x sooner
- Influence x% more people to your way of thinking
- Get the help you need x% quicker
- Reduce poverty by x%
- Share you story to x more people
- Speed up the job by x%
- Make people x% happier
- Increase order book by x%
- Travel x% less per day
- Improve revenue by £x
- Share your capabilities with x% more people
- Extend your service by x months/years
- Grow your following by x people
- Attract x thousand more visitors
- Change the Law relating to Statute x
- Increase life expectancy by x years

There's no doubt, the breadth and scale of possibilities on Ideas-Shared, with a global membership of people who have the foresight to act on our platform is just enormous.

Every time new Activity Listings are posted, or new members join, the possibilities grow further. Imagine, what a membership of millions of people on Ideas-Shared could yield.

There's no doubt, this is a staggering opportunity to influence your future like never before!

Managing Your Own Listings

This section is all about managing your own listings and it comes in two parts.

PART 1

The first is obvious, and covers identifying, posting, and sharing, syndicating, or advertising the listing so that the people you know, and those you've yet to meet want to help you.

Share as much as you are comfortable in sharing. be clear on your goals, but don't skimp on the detail.

Being able to influence others in this way will be down to your **PROFILE** and the **QUALITY** of your **LISTING**. More information on this is available in the **METHODOLOGY** Section over on the left, including the [LIBRARY](#) and [LIFE-SKILLS](#) sections.

if you're not sure what a listing looks like, check out the [Directory](#) and see how other people have formatted their listings.

PART 2

This part is all about:

- Meeting and cultivating relationships with other members
- Working together to plan and execute tasks that deliver the outcomes
- Hints and tips to get the right result

Meeting & Cultivating Relationships

We don't need to make dramas out of meeting people and building relationships. Hunt down the people you want to help you or wait for them to contact you.

This is a simple process... your listing is the offer... and people coming forward and saying that they want to help is part of the acceptance process.

As others come forward, simply decide whether you want them on your team, if so, shake on it, and move on.

As always, be nice, be civil, be friendly, and never forget that you need these people and what they bring, as much as they need you, or at the very least they want the same outcomes as you.

Be mindful too, that it's usual for people to work with those who are both like them, and who also like each other. But where needed get different perspectives from people you may not usually associate with.

As always, the size of the job needed to deliver your goals, and the leverage required from everyone involved will determine how many people you want in your group or team.

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Greater complexity such as changing attitudes, policies, laws, even regimes, etc. will take a lot more time, planning, and activity than a simpler project for your business, club, or school.

Working Together to Plan & Execute Tasks

Ideas-Shared was designed through verbal discussion, and diagrams on multiple pieces of paper. We knew roughly what we wanted the platform to do, and we kept this in mind throughout. of course, there was a long to-do list, that developed iteratively.

NOW IT'S YOUR TURN TO DO THE SAME

Your ambitions and desired outcomes will determine the high-level, broad requirements that are then fleshed out as time goes by. Clearly, bringing people together who have the skill and experience you need is vital to ensuring this process works.

As always, the list owner is ultimately responsible for deciding what needs to be done and by whom, and whatever you need to do, don't make an Industry here.

Developing your task to-do list is not within the gift of Ideas-Shared. These are always discussed and agreed upon with the list owner and those wanting to help.

Hints & Tips To Get The Right Result

Ideas-Shared is a huge platform, with lots, and lots of real-world advice and guidance. Everything has been thoughtfully curated to provide you with a range of skills, and perspectives that may just be what you need to get your ambitions over the line.

- It starts by sharing your ambitions and asking for help
- Syndicate online, or advertise offline, and get the help you need to proceed
- Plan and execute the tasks you need to do to achieve your ambition
- Measure results and keep going until you succeed

There's no rocket science here, it takes planning, effort, and teamwork to achieve anything of value.

Only a few years ago, Ideas-Shared never existed. None of this was thought about, built, or documented. But it show's what's possible with discipline and persistence.

And you can do it, too.

Here are some other thoughts you mind find useful:

- Always be honest with yourself and others
- Even if you think you're the only person interested in something, post a listing, you may be surprised
- Sometimes it takes a while to get things going
- Keep teams as small as possible
- Keep your task list high-level and broad, you can dive into the detail later
- There are always problems
- Listen to what everyone says, give everyone a platform to speak, then decide

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- Always track your results
- Results are only results, if you don't like them change what you're doing
- Keep focused until you reach your goal
- Don't quit, if things aren't going your way, put it on the back burner. Listings are evergreen, they can be visible 24/7 for as long as you want them to be

More information on how to manage Listings can be found in our [Enhanced User Guide](#).

Hopefully, this will have given you some strong insights into how to react to other listings, as well as manage your own through to benefits realisation.

All you need to do now is go do it.

It really can be as simple as that.

- Complete your profile (if you haven't done it already)
- Invite your friends and colleagues
- Decide what you want to achieve
- Add your listings

Reacting to Listings

Members post all manner of listings that cover every conceivable kind adversity, or opportunity related view, circumstance, or experience. Some of these you'll relate to, whilst others might be uncomfortable reading.

Let's not forget, that every member is here to succeed. To deliver desired outcomes appropriate to each listing, AND it's incumbent upon all of us to ensure we are able to succeed as far as possible.

Listings and desired outcomes are a direct reflection of the experiences and desires that people have, whether you agree with them or not. Unless you put yourself in the shoes of a list owner, then you'll probably not be able to understand why they are pursuing this course of action.

How we individually and collectively respond to listings will determine its likelihood of success or failure.

Don't judge without knowing all of the facts.

With that in mind, here are some ways that we might respond to a listing:

- Ignore it – it's what we should do if we disagree with it
- Get angry about it – adds no value, and not recommended
- Seek to understand it more by asking questions and seeking more information, only if interested
- Taking steps to actively help out i.e. to offer help and engage in tasks, if really interested

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- Rate it to increase its visibility and importance, a useful barometer for all

If you are directly involved in a listing, especially if in an adversarial manner, then the best course of action is to remain calm and find a way to successfully resolve issues.

Seeking more information, actively getting involved, and 'reviewing listings' are the preferred methods of engaging with other members. Use our messaging function or Zoom to engage with anyone, pick up the phone, or have a face to face.

Always limit and control negative behaviour (i.e. worry, anxiety, anger); instead try to use intuition, and curiosity to learn more about things, and to find suitable ways to progress.

Follow any 'Next Steps' that list owners have shared. Doing this will save time and get everyone on the same page.

Always remember, that the end of the day, we all have a choice. We can continue to offer gestures, blame, or put forward an opinion, OR we can take tangible, active steps to make our world a better place. That's what ideas-Shared is really all about.

Hopefully, this will have given you some strong insights into how to react to other listings, as well as manage your own through to benefits realisation.

All you need to do now is go do it.

It really can be as simple as that.

- Complete your profile (if you haven't done it already)
- Invite your friends and colleagues
- Decide what you want to achieve
- Add your listings

The Role of AI & Automation on Ideas-Shared

In the ever-evolving landscape of technology, the rise of AI and automation has transformed various industries and processes. While AI undoubtedly possesses remarkable capabilities in manipulating data and streamlining information delivery, Ideas-Shared stands firm as a people-to-people solution, one that's centered around human ambitions and needs.

Whether represented by individuals or official entities, our platform places humans at the heart of the ambition realisation process.

Human Ambitions the Driving Force at Ideas-Shared

We recognise that the essence of our platform lies in human aspirations, goals, ideas, and thoughts. Our Activity Listings originate from genuine human ambitions, encapsulating dreams that individuals and entities strive to achieve. From personal growth to community development, from business innovation to social impact, our community's diverse range of ambitions reflects the collective desire for positive change and improvement.

The Power of Human Connection

The true magic of Ideas-Shared resides in its ability to create a nexus, a digital haven where like-minded individuals and entities come together to share and collaborate on their ambitions. The process is inherently human-centric, emphasizing open communication, collaboration, and collective progress. Through the single global Ambition Directory, ambitions and goals are united, fostering connections that transcend geographical boundaries and inspiring collaborations with lasting impact.

Complementing Human Efforts

While AI and automation have their place in certain aspects of our platform, they play a supportive role rather than a central one. Ideas-Shared leverages technology to enhance user experiences, streamline processes, and facilitate communication. For instance, we may utilise automation to send Activity Listings to interested parties, but it is the human ambition and creativity that drive the creation and sharing of these listings.

Preserving the Human Touch

In a world rapidly embracing technological advancements, Ideas-Shared remains steadfast in preserving the human touch. Our platform revolves around authentic human experiences, building relationships, and forging meaningful connections. The crux of our mission is to empower individuals and entities to articulate their ambitions and engage with the global community, not solely rely on AI for decision-making.

A Balance for a Brighter Future

At Ideas-Shared, we strike a delicate balance, utilising technology to augment human capabilities while staying true to our vision of creating a community of change-makers driven by passion and purpose. By embracing AI and automation where appropriate, we ensure efficiency and accessibility without compromising the essence of human collaboration and ambition.

About Us

At Ideas-Shared, our journey began with a shared vision and a passion for empowering individuals to achieve their aspirations. Co-founded by Ivar Ingimarsson and Bob Thompson, our platform is built on the belief that collaboration and unity are powerful catalysts for positive change.

Ivar Ingimarsson, a former professional footballer, brings his compassionate nature and genuine desire for the well-being of others to our team. Residing in Iceland, Ivar actively contributes to the growth of Ideas-Shared while nurturing tourism in his native country. His valuable insights and perspectives shape our vision and impact, amplifying our mission of facilitating collaboration among our diverse user bases.

Bob Thompson is a versatile individual with a diverse background, from military service to holding an MCIPS qualification as a procurement and supply professional. With an innate ability to troubleshoot and solve complex issues, Bob's straightforward communication style and dedication to providing value set him apart. He transformed the original concept of Ideas-Shared into the robust platform it is today. As a visionary leader, Bob is responsible for steering the direction, growth, and product strategy of our company, ensuring we meet the evolving needs of our users.

Together, Ivar and Bob's unwavering commitment to empowering individuals and fostering a sense of unity have shaped Ideas-Shared into a platform that brings people from all walks of life together. We provide opportunities for personal growth, community development, social impact, and business innovation. Join us on this transformative journey, where ambitious dreams become tangible realities, and together, we create a world of boundless possibilities.

Annex 1: Ask Questions: Representative Tasks

Here is the process for Asking a Question on Ideas-Shared and creating a Project (Optional):

- **Question Topic:** Identify the specific topic or subject of your question. Be clear about what information or help you are seeking.
- **Question Details:** Write a detailed description of your question. Provide context, background information, and any relevant details to make the question clear and understandable.
- **Review for Clarity:** Double-check your question for clarity and coherence. Ensure that it is easy for others to comprehend and respond to.
- **Posting Schedule:** Consider the best time to post your question. This will depend on factual data known about your target audience, then post it.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Listing.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Question Duration:** Keep in mind that questions on Ideas-Shared will remain open for responses until marked as resolved or closed.
- **Privacy and Safety:** Be cautious about sharing any personal information within the question text. Focus on providing necessary details to get the best responses.
- **Posting the Question:** Open the “Add Listing” form and enter the topic, description, and any required details.
- **Monitor Responses:** Once your question is posted, keep track of responses and engagement. Be prepared to interact with those who provide answers or seek clarification.
- **Evaluate Answers:** Evaluate the responses you receive and consider their relevance and helpfulness. Engage in discussions with participants if necessary.
- **Award Members:** If you received a good outcome consider awarding involved Members with an Outstanding Service Award.
- **Mark as Resolved or Closed:** Once you’ve received satisfactory answers or the question is no longer relevant, change the status of the listing or delete it. This helps others understand the status of the question.

By following this process, you can effectively ask questions on Ideas-Shared, obtain valuable insights or solutions, and engage with other members in meaningful discussions. It ensures that your question is clear and well-received by the community, leading to more helpful responses.

Annex 2: Develop Ideas: Representative Tasks

This process enables you to develop any idea on Ideas-Shared. This can be either a personal project, a creative endeavour, a social initiative, or any other type of endeavour:

- **Define the Idea:** Clearly articulate and understand the concept or idea you want to pursue. Identify its purpose, goals, and potential benefits.
- **Research and Analysis:** Gather information about your idea's feasibility, potential impact, existing solutions, and any relevant background knowledge. Conduct research, seek inspiration, and gather insights from similar projects or initiatives.
- **Share the Idea:** Post Your idea on Ideas-Shared, and be specific about the type of help you need.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Listing.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Collaboration and Networking:** Seek opportunities to collaborate with like-minded individuals, organisations, or communities who share a common interest or can contribute to the growth and success of your idea.
- **Build Teams:** Bring the people you want into your groups.
- **Goal Setting:** Establish specific, measurable, achievable, relevant, and time-bound (SMART) goals for your idea. Break down the larger objectives into smaller, manageable tasks.
- **Planning:** Use our Project Tools to develop a comprehensive plan that outlines the steps, resources, and timeline required to bring your idea to life. Consider factors such as budgeting, scheduling, necessary materials, and any other logistical considerations. Your environment will determine how formal this arrangement needs to be.
- **Resource Acquisition:** Determine the resources needed to execute your idea effectively. This may include financial resources, equipment, materials, partnerships, mentorship, or any other necessary assets.
- **Skill Development:** Identify the skills and knowledge required to implement your idea successfully. Invest time and effort in acquiring or honing those skills through training, education, workshops, or seeking guidance from experts.
- **Implementation:** Start executing your idea according to the plan. Divide the tasks into smaller milestones and monitor progress regularly. Adjust the plan as needed based on real-time feedback and challenges encountered.
- **Testing and Iteration:** Evaluate the initial results of your idea and gather feedback from relevant stakeholders or users. Use this feedback to refine and improve your idea iteratively.

Ambitions & Activity Listings

- **Promotion and Communication:** Develop a strategy to communicate your idea effectively to the target audience or relevant stakeholders. Utilise various channels such as social media, personal networks, presentations, or any other means to create awareness and generate interest.
- **Evaluation and Reflection:** Regularly assess the progress and impact of your idea. Reflect on the outcomes, lessons learned, and any necessary adjustments or adaptations needed to improve its effectiveness.
- **Award Members:** If you received a good outcome consider awarding involved Members with an Outstanding Service Award.
- **Personal Development:** Continuously invest in your personal growth and well-being to sustain your motivation, creativity, and resilience throughout the process. Take care of your physical and mental health, seek support when needed, and nurture a growth mindset.

Remember, this is a generalised list, and you can tailor it to suit the specific needs and nature of your idea. The key is to adapt and modify these steps according to your unique circumstances, goals, and resources available to you.

However, if you have access to someone who is knowledgeable and experienced in executing ideas similar to yours, seeking their guidance and expertise can be an efficient approach. In such cases, you can consider the following steps:

- **Identify an Expert:** Find someone with relevant experience and expertise in the field related to your idea. This could be any individual, mentor, consultant, or professional in the specific domain you're targeting.
- **Consultation and Discussion:** Approach the expert and share your idea with them. Engage in detailed discussions to explain your vision, goals, and any specific requirements or constraints.
- **Seek Advice and Recommendations:** Ask the expert to provide their insights, recommendations, and a high-level plan for executing your idea. They can outline the key tasks, resources needed, and potential challenges to consider.
- **Collaborate and Delegate:** If you decide to work together with the expert, establish a collaborative relationship. Delegate tasks and responsibilities to the expert, providing them with the autonomy to execute the idea while keeping you updated on progress.
- **Support and Feedback:** Provide any necessary support, resources, or information requested by the expert. Regularly review the progress and provide feedback to ensure alignment with your expectations and goals.
- **Evaluation and Course Correction:** Continuously monitor the execution of the idea and assess its outcomes. Based on the results, discuss any necessary adjustments or course corrections with the expert, taking their advice into consideration.

By leveraging the expertise of someone who knows what they're doing, you can streamline the process and benefit from their knowledge and experience. It's important to maintain open communication, establish clear expectations, and establish a trusting relationship to ensure the success of your idea.

Annex 3: Express Opinions: Representative Tasks

Here's how you express an opinion on anything you see, experience, or want to comment on:

- **Observation:** Observe and pay attention to the specific thing, event, or experience you want to comment on. Take note of the details, context, and any relevant information surrounding it.
- **Reflection:** Take a moment to reflect on your observations and thoughts about the subject. Consider your initial impressions, feelings, and any relevant knowledge or personal experiences that may influence your opinion. Focus on intuition, and curiosity to further refine your thoughts.
- **Identify Key Points:** Identify the key points or aspects of the subject that you want to address in your opinion. This could include strengths, weaknesses, notable features, or any other relevant elements.
- **Organise Your Thoughts:** Organise your thoughts in a coherent manner. Structure your opinion by outlining the main points you want to cover and consider the logical flow of your argument or comment.
- **Share Your Opinion:** Post your opinion on Ideas-Shared. Clearly articulate your opinion, sharing your perspective and viewpoint on the subject. Use concise and precise language to convey your thoughts effectively.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Listing.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Consider Different Perspectives:** Acknowledge that others may have different opinions or interpretations. Consider alternative viewpoints and address counterarguments respectfully if applicable.
- **Be Respectful and Constructive:** When expressing your opinion, maintain a respectful and constructive tone. Avoid personal attacks or derogatory language. Focus on discussing the subject matter rather than attacking any individuals involved.

Ambitions & Activity Listings

- **Provide Supporting Evidence or Examples:** Support your opinion with relevant evidence, examples, or anecdotes. These can strengthen your argument and provide credibility to your viewpoint.
- **Encourage Discussion:** Invite others to engage in your Group. Be open to hearing different perspectives and engage in a respectful exchange of ideas.
- **Reflect and Revise:** After expressing your opinion, take time to reflect on the conversation and any feedback received. Be open to revising or adjusting your opinion based on new information or insights.

Remember, expressing your opinion is a valuable way to contribute to discussions, share your unique perspective, and foster mutual understanding. By following these tasks, you can effectively express your thoughts and engage in meaningful conversations on Ideas-Shared across a wide range of subjects.

Annex 4: Fix Problems: Representative Tasks

Here is the process for Fixing a Problem on Ideas-Shared and creating a Project (Optional):

- **Problem Description:** Clearly define the problem you need assistance with. Provide context, details, and any relevant information to help others understand the issue.
- **Problem Impact:** Explain the impact of the problem on you or others. Describe its urgency and significance.
- **Possible Solutions (Optional):** If you have already identified potential solutions, mention them. This can help others understand your thought process and provide targeted assistance.
- **Privacy and Sensitivity:** Be cautious about sharing any sensitive or personal information related to the problem.
- **Post the Problem:** Open the “Add Listing” form and enter the problem description and any necessary details.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Listing.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Consider Creating a Project:** If the problem requires multiple steps or collaboration, consider creating a project for it. A project will help organise tasks and engage others effectively.
- **Project Details:** If you decide to create a project, outline the project’s goals, objectives, and scope. Describe how it will address the problem and any specific outcomes you hope to achieve.

Ambitions & Activity Listings

- **Task Breakdown:** Break down the problem-solving process into smaller tasks. Define each task clearly, including its description, deadline, and any resources needed.
- **Task Assignment:** If collaborating with others on the project, assign tasks to suitable team members based on their skills and expertise.
- **Monitor Project Progress:** Keep track of the project's progress and the completion of individual tasks. Offer assistance and guidance to team members when needed.
- **Evaluate Solutions:** Review the solutions proposed by the team members. Assess their effectiveness and select the most suitable one to implement.
- **Implement Solution:** Put the chosen solution into action, and monitor its effectiveness.
- **Award Member:** If you received a good outcome consider awarding involved Members with an Outstanding Service Award.
- **Mark Problem as Resolved:** Once the problem is successfully fixed, change the Listing status, or delete it.

By following this process, you can effectively seek assistance in fixing a problem on Ideas-Shared. Creating a project and relevant tasks allows for better organisation, collaboration, and tracking progress towards finding a solution. Remember to be active in engaging with team members, monitoring progress, and expressing appreciation for their contributions.

Annex 5: Manage Jobs: Representative Tasks

Here is the process for Managing Jobs on Ideas-Shared and creating a Project (Optional):

- **Job Posting or Service Offering:** Clearly define the job role or service you need or are offering. Include details such as responsibilities, requirements, and whether it is a paid or unpaid opportunity.
- **Job Duration:** Specify the duration of the job or service, whether it is a one-time task or an ongoing opportunity.
- **Create Activity Listing:** Complete the Add Listing form and post when ready. Syndicate to other platforms or use a Poster to advertise offline.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Listing.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Application or Inquiry Review:** Regularly review applications from potential candidates or inquiries from members interested in the service you offer.

Ambitions & Activity Listings

- **Candidate Evaluation or Service Selection:** Evaluate candidates' qualifications and suitability for the job or select the most appropriate service provider based on their expertise and fit.
- **Job Assignment or Service Agreement:** For job postings, assign the job to the selected candidate, and for service offerings, agree on the terms and conditions with the recipient.
- **Task Progress Monitoring:** Keep track of the candidate's or service provider's progress on the job or service. Offer support and guidance if needed.
- **Feedback and Communication:** Provide feedback and communicate regularly with the candidate or service provider to ensure a smooth and successful execution.
- **Payment and Rewards:** For paid jobs or services, arrange for payment or provide the agreed-upon rewards to the candidate or service provider upon successful completion.
- **Job or Service Closure:** Officially close the job listing or service offering and mark it as completed.
- **Project Creation (Optional):** For more complex jobs, consider creating a project to better organise and manage the job or service.
- **Review and Feedback:** After the job or service is completed, provide a review or feedback to acknowledge the candidate's or service provider's performance, if relevant.
- **Record Keeping:** Maintain organised records of job postings, services offered, candidates, and outcomes for future reference.
- **Continuous Improvement:** Continuously evaluate the job and service management process and identify areas for improvement.

By following this list, you can effectively manage jobs and services on Ideas-Shared, facilitating successful collaborations and fostering a positive environment for members to seek or offer help and expertise. Whether the tasks are paid or unpaid, the process ensures that both parties can engage in meaningful exchanges and accomplish their goals.

Annex 6: Offer Help: Representative Tasks

Here is the process for Offering Your Help on Ideas-Shared and creating a Project (Optional):

- **Identify Your Capabilities:** Reflect on your strengths, capabilities, skills, knowledge, and resources. Identify areas where you can genuinely provide valuable assistance.
- **Create a Offer Help Activity Listing:** Open the form and complete fully.

Ambitions & Activity Listings

- **Choose a Specific Help Offering:** Select a specific area or task in which you can offer help. Being specific will attract those seeking targeted assistance.
- **Clear and Concise Description:** Write a clear and concise description of the help you are offering. Clearly state what you can do, who can benefit, and any relevant details or limitations.
- **Relevant Tags or Categories:** Select appropriate tags or categories to ensure your Offer Help Listing is easily discoverable by those seeking help in related areas.
- **Scope and Duration:** Define the scope of your help offering and indicate whether it is a one-time opportunity or an ongoing offer.
- **Privacy Consideration:** Be mindful of any sensitive information or personal details that should not be included in the public listing.
- **Posting Schedule:** Consider the best time to post your Offer Help Listing. This can impact its visibility and reach within the community.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Monitor and Respond:** Keep an eye on responses to your Offer Help Listing. Be prompt in responding to inquiries or requests for help.
- **Arrange Communication Method:** Decide how interested parties can reach out to you for assistance. You can use email, phone, or messaging platforms and include this in the listing.
- **Be Supportive and Empathetic:** Show empathy and understanding when engaging with those seeking help. Offer support and encouragement throughout the process.
- **Set Boundaries:** Be clear about the limitations of your help offering, especially in terms of time, resources, or expertise.
- **Meet Commitments:** If someone accepts your help, ensure you follow through with your commitment promptly and effectively.
- **Feedback and Reviews:** Encourage recipients to provide feedback or reviews on your assistance. This can build credibility and trust within the community.
- **Continuously Update Listing:** If your help offering changes or evolves, update the Offer Help Listing accordingly to keep it relevant.
- **Practice Humility and Gratitude:** Be humble about your capabilities and grateful for the opportunity to contribute and help others.

By following this list, you can effectively create an Offer Help Listing on Ideas-Shared and provide meaningful assistance to those in need. Your willingness to share your skills and resources can create a positive impact within the community and foster a supportive environment for collaboration and learning.

Annex 7: Offer Solutions: Representative Tasks

Here is the process for Offering 'Free' or 'Paid' Solutions on Ideas-Shared and creating a Project (Optional):

- **Identify the Problem:** Clearly understand the problem or need that your solution addresses. Define the pain points and challenges your solution aims to solve.
- **Define Your Solution:** Clearly articulate what your solution entails. Describe the product, service, or range of offerings in detail, including its features and benefits.
- **Target Audience:** Identify your target audience and the specific group of people who would benefit from your solution the most.
- **Value Proposition:** Establish a compelling value proposition for your solution. Explain how it stands out from existing alternatives and why it's the best choice for the target audience.
- **Pricing and Terms (Optional):** Decide on the pricing model for your solution, whether it's a one-time payment, subscription-based, or any other arrangement. Clarify the terms of use and any associated conditions.
- **Solution Implementation (Optional):** If your solution requires implementation or project management, consider creating a project for it. Outline the steps, resources, and timelines needed to execute the solution effectively.
- **Solution Description:** Create a clear and concise description of your solution. Clearly communicate its benefits, features, and how it addresses the identified problem.
- **Complete & Post a Solution Listing:** Enter all relevant sections and post listing.
- **Solution Promotion:** Develop a marketing strategy to promote your solution. Syndicate to social platforms, consider email marketing, or partnerships to reach your target audience. Use Posters to advertise offline.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and share your solution with them.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Engage with Potential Users:** Be responsive to inquiries from potential users. Engage with them in discussions to understand their needs and tailor your solution accordingly.
- **Offer Support:** Provide excellent customer support to users of your solution. Be readily available to address any questions or concerns they may have.
- **Gather Feedback:** Encourage users to provide feedback on your solution. Use this feedback to make improvements and enhancements to the offering.

Ambitions & Activity Listings

- **Continuously Update:** Keep your solution listing up to date. Make sure any changes or updates to the solution are reflected in the listing.
- **Collaborate with Entities (Optional):** If offering a solution as an entity, collaborate with your internal project capabilities to ensure seamless implementation and support for users.
- **Monitor Solution Performance:** Regularly evaluate the performance of your solution. Track user engagement, satisfaction, and any relevant metrics to measure its success.
- **Stay Compliant (For Paid Solutions):** Ensure that your paid solutions adhere to any legal or regulatory requirements, including payment processing and data protection.

By following this list, you can effectively offer your solution to others on Ideas-Shared. Whether it's a product, service, or a range of offerings, your clear communication, value proposition, and customer-centric approach will help you build credibility and attract users. Projects may be essential for successful solution implementation, and by collaborating with entities, you can provide a seamless experience for your customers.

Annex 8: Overcome Frustrations: Representative Tasks

Here is the process for Overcoming a Frustration using Rant Listings on Ideas-Shared and creating a Project (Optional):

- **Identify the Frustration:** Clearly identify the source of your frustration. Understand what is causing the frustration and how it is affecting you.
- **Reflect on Emotions:** Take a moment to reflect on your emotions and feelings related to the frustration. Acknowledge and validate your emotions without judgment.
- **Consider a Rant Listing:** Decide to create a Rant Listing on Ideas-Shared as a safe space to express your frustrations and seek support from the community.
- **Vent in a Healthy Way:** Express your frustrations in a constructive and respectful manner. Avoid using offensive language or targeting individuals personally.
- **Focus on the Issue:** Keep the focus of your rant on the specific issue causing frustration, rather than generalising or venting about unrelated topics.
- **Clear and Concise:** Make your Rant Listing clear and concise, ensuring that the message is easy for others to understand.
- **Privacy Consideration:** Be mindful of sharing any sensitive or personal information that may not be suitable for public posting.

Ambitions & Activity Listings

- **Offer Solutions (Optional):** If you have ideas on how to overcome the frustration, consider offering potential solutions or seeking suggestions from the community.
- **Stay Open to Responses:** Be open to responses and perspectives from other members who may provide support or different viewpoints.
- **Engage with Responses:** Engage in respectful discussions with those who respond to your Rant Listing. Be open to constructive feedback and insights.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Rant Listing. Encourage them to share their experiences and perspectives.
- **Offer Empathy and Support:** Show empathy and support to others who may share similar frustrations. Offer encouragement and understanding.
- **Release and Let Go:** Use the Rant Listing as a means of release and a way to let go of pent-up emotions associated with the frustration.
- **Seek Positive Outcomes:** Channel your frustration towards seeking positive outcomes or solutions, focusing on growth and improvement.
- **Avoid Spiraling:** While expressing frustrations is healthy, avoid spiraling into negativity or excessively dwelling on the frustration.
- **Learn from Experiences:** Learn from the shared experiences of others and gain insights on how to cope with similar frustrations.
- **Respectful Disagreements:** Be respectful of differing opinions and perspectives. Engage in healthy debates while maintaining a positive and respectful tone.
- **Award Member:** If you received a good outcome consider awarding involved Members with an Outstanding Service Award.
- **Move Forward:** Use the experience of expressing your frustrations to grow and move forward in a positive direction. Look for opportunities to turn frustrations into positive actions.

By following this list, you can effectively create a Rant Listing on Ideas-Shared, releasing pent-up frustrations in a healthy and constructive way. The supportive community can provide empathy, understanding, and potentially helpful insights to assist you in overcoming the frustrations you face.

Annex 9: Post Announcements: Representative Tasks

Here is the process for Posting an Announcement on Ideas-Shared:

- **Announcement Topic:** Clearly define the topic of your announcement. It should be concise and reflect the main message you want to convey.
- **Announcement Details:** Provide all relevant information and details related to the announcement. Ensure the content is clear and easy for others to understand.
- **Privacy Consideration:** Be mindful of any sensitive or confidential information that should not be included in the announcement.
- **Posting Schedule:** Consider the best time to post the announcement.
- **Review:** Double-check the announcement for accuracy and completeness before posting it.
- **Posting the Announcement:** Open the “Add Listing” form and enter the announcement title, description, and all other relevant details. syndicate as needed, and/or advertise offline.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Listing.
- **Monitor Responses (if applicable):** Depending on the nature of the announcement, be prepared to respond to any inquiries or comments it may generate.
- **Update or Remove (if needed):** If there are any changes or updates to the announcement, edit the listing accordingly. Also, remember to remove the announcement when it is no longer relevant.

By following this process, you can effectively post announcements on Ideas-Shared, ensuring that your messages are clear, well-timed, and relevant to the community. Announcements are an excellent way to communicate important information or updates to the community, and they can foster engagement and collaboration among members.

Annex 10: Post Fun Stuff: Representative Tasks

Here is the process for posting Fun Stuff Listings on Ideas-Shared:

- **Choose Fun Content:** Select fun and entertaining content that is appropriate for the community. This can include jokes, memes, funny videos, or light-hearted articles.
- **Ensure Appropriate Content:** Double-check that the fun stuff you are posting is suitable for all audiences and adheres to the platform’s guidelines.

Ambitions & Activity Listings

- **Avoid Offensive Material:** Avoid posting anything that may be offensive, discriminatory, or hurtful to others. Keep the content light-hearted and inclusive.
- **Maintain Relevancy:** Keep the fun stuff relevant to the interests and themes of the Ideas-Shared community.
- **Consider Variety:** Share a variety of fun content to keep the community engaged and entertained.
- **Add Context (Optional):** If necessary, add a brief context or caption to enhance the humor or explain the fun content.
- **Privacy and Copyright:** Respect privacy and copyright laws when sharing content. Ensure you have permission to post any copyrighted material.
- **Monitor Responses:** Keep an eye on responses to your fun stuff posts. Engage with comments and reactions from the community.
- **Encourage Interaction:** Encourage others to share their own fun content or participate in discussions related to the posted content.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and enjoy the fun stuff you share.
- **Be Mindful of Frequency:** Avoid excessive posting of fun stuff to prevent overwhelming the community with unrelated content.
- **Connect with the Community:** Use fun content as a way to connect with other members and build positive relationships.
- **Promote Positivity:** Focus on sharing fun stuff that promotes positivity, happiness, and laughter.
- **Respect Opinions:** Be respectful if others have different senses of humor or preferences in fun content.
- **Share Inspirational Fun:** Consider sharing fun content that also inspires, motivates, or spreads positivity.
- **Appreciate Engagement:** Show appreciation to those who engage with your fun stuff posts, such as liking or commenting.
- **Spread Joy:** Use fun stuff posts as an opportunity to spread joy and bring smiles to the faces of the Ideas-Shared community.

By following this list, you can effectively share fun and entertaining content on Ideas-Shared, creating a light-hearted and enjoyable atmosphere for all members. Remember to keep the content appropriate, respectful, and inclusive to ensure a positive experience for everyone.

Annex 11: Present Recommendations: Representative Tasks

Here is the process for Presenting Recommendations on Ideas-Shared:

- **Identify the Need:** Clearly identify the problem or need for which you are providing recommendations. Understand the context and background to present relevant suggestions.
- **Research and Analysis:** Conduct thorough research to gather information and data related to the problem or need. Analyse the findings to develop well-informed recommendations.
- **Create a Recommendation Listing:** Complete all fields as necessary.
- **Organise Recommendations:** Structure your recommendations in a logical and coherent manner. Present them in a way that is easy to understand and follow.
- **Be Specific and Clear:** Clearly articulate each recommendation, providing specific details and actionable steps.
- **Consider Feasibility:** Ensure that your recommendations are feasible and realistic within the given context.
- **Provide Justification:** Offer a rationale for each recommendation. Explain why you believe your suggestions will address the problem effectively.
- **Visual Aids (Optional):** Consider attaching visual aids like charts, graphs, or illustrations to enhance the presentation and make complex information more accessible.
- **Be Objective:** Present recommendations objectively, based on evidence and facts rather than personal bias.
- **Anticipate Questions:** Anticipate potential questions or concerns from the audience and be prepared to address them during the presentation.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Engage the Audience:** Encourage audience participation and engagement by completing the Next Steps section. Welcome questions and feedback.
- **Practice Delivery:** If presenting by video, rehearse your presentation to ensure a smooth and confident delivery. Practice speaking clearly and concisely. Upload when ready.
- **Be Respectful:** Be respectful of different opinions and perspectives. Allow room for healthy discussion and debate.

Ambitions & Activity Listings

- **Tailor to the Audience:** Customise your presentation to suit the knowledge level and interests of your audience.
- **Use Supporting Data:** Back up your recommendations with relevant data, statistics, or case studies to strengthen your arguments.
- **Be Open to Feedback:** Be open to feedback and suggestions from the audience. Embrace constructive criticism to improve your recommendations.
- **Encourage Action:** Encourage the audience to take action based on your recommendations, whether it's implementing changes or further exploring the proposed solutions.
- **Offer Support:** Offer your support and assistance to those who may need help in implementing the recommendations.

By following this list, you can effectively present well-researched and thoughtful recommendations on Ideas-Shared, fostering productive discussions and contributing valuable insights to the community.

Annex 12: Promote Events: Representative Tasks

Here is the process for Promoting Events on Ideas-Shared:

- **Define Event Details:** Clearly define the details of the event you want to promote. Include the event name, date, time, location, and a brief description of the event's purpose and objectives.
- **Create Listing:** Open the form and complete as necessary.
- **Choose Relevant Tags:** Select relevant tags or categories that best represent the nature and theme of your event. This will help your event reach the appropriate audience.
- **Attractive Event Title:** Create an attractive and engaging title for your event that catches the attention of potential participants.
- **Comprehensive Description:** Write a comprehensive and compelling description of the event. Include key highlights, agenda, guest speakers (if applicable), and any unique aspects that make your event stand out.
- **Event Format:** Specify the format of the event, such as in-person, virtual, or hybrid, and provide relevant links or information on how attendees can join.
- **Consider Target Audience:** Identify the target audience for your event and tailor the promotion to attract the right participants.

Ambitions & Activity Listings

- **Visual Content (Optional):** Use eye-catching visual content such as images, posters, or banners to make your event promotion more appealing.
- **Promotion Channels:** Syndicate your listings or use Posters to advertise offline.
- **Invite Others:** Send invitations to your contacts and network to join the event and encourage them to share the invitation with their connections.
- **Open a Group:** Invite others to engage through the Group and Group Forum.
- **Engage with Potential Participants:** Be responsive to inquiries and engage with potential participants who show interest in your event.
- **Early Bird Offers (Optional):** Consider offering early bird registration or special incentives to encourage early sign-ups.
- **Regular Updates:** Provide regular updates and reminders about the event as the date approaches to maintain interest and engagement.
- **Promote Collaboration:** If your event involves collaboration or group activities, consider opening a group where participants can interact and prepare for the event.
- **Post-Event Content:** After the event, share post-event content such as photos, videos, or presentations to keep the engagement alive and show appreciation to attendees.
- **Gather Feedback:** Request feedback from participants after the event to understand their experience and identify areas for improvement.
- **Express Gratitude:** Show appreciation to attendees, speakers, sponsors, and anyone involved in making the event successful.
- **Continuous Improvement:** Use insights from participant feedback to improve future events and create a better experience for attendees.

By following this process, you can effectively promote your events on Ideas-Shared and attract the right audience to make your events successful and engaging.

Annex 13: Request Help: Representative Tasks

This is how you Request Help on Ideas-Shared:

- **Identify the Need:** Clearly identify the specific area or task where you need help. Understand what kind of assistance or expertise you require.
- **Create a Request Help Listing:** Open the form and complete the required fields to create your listing.

Ambitions & Activity Listings

- **Be Specific:** Clearly articulate the details of the help you need. Provide relevant context and any important information that will help others understand the scope of the request.
- **Choose the Appropriate Tags or Categories:** Select relevant tags or categories that best represent the type of help you are seeking. This will help your request reach the right audience.
- **Indicate Compensation (Optional):** If you are willing to provide compensation for the help you need, specify the terms and method of payment in the listing. If you are seeking free assistance, you can mention it as well.
- **Privacy Consideration:** Be mindful of sharing any sensitive or personal information that may not be suitable for public posting.
- **Open a Group (Optional):** If your request requires collaboration or involvement from a group of people, consider opening a group where interested individuals can engage and discuss the task further.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and ask them to help you.
- **Monitor Responses:** Keep an eye on responses to your Request Help Listing. Be prompt in responding to inquiries or offers of assistance.
- **Evaluate Offers:** Assess the offers of help you receive and consider the expertise and suitability of the individuals offering assistance.
- **Communicate Expectations:** Clearly communicate your expectations and requirements to those offering help. Be specific about what you need and any deadlines or constraints involved.
- **Agree on Terms (For Paid Help):** If the help you require is paid, reach an agreement on compensation, terms of service, and any other relevant details with the individual providing assistance.
- **Express Gratitude:** Show appreciation to those who offer their help, whether you end up accepting their assistance or not.
- **Provide Feedback:** After receiving help, provide feedback to the individual who assisted you. Acknowledge their efforts and express gratitude for their support.
- **Award Members:** If you received a good outcome consider awarding involved Members with an Outstanding Service Award.
- **Maintain Positive Communication:** Throughout the process, maintain positive and respectful communication with those offering help.
- **Stay Engaged:** Stay engaged in the group or discussion related to your request if you opened one. Provide updates, answer questions, and show your commitment to the project if applicable.

- **Completion and Follow-Up:** Once the help you requested is provided, mark your listing as complete or resolved. If applicable, share the outcomes or results achieved through the assistance received.

By following this process, you can effectively request help on Ideas-Shared, whether it's for free or paid assistance, and find the support you need from the community of members willing to offer their expertise and resources.

Annex 14: Share Articles: Representative Tasks

Here is the process for Sharing Articles on Ideas-Shared:

- **Identify Valuable Articles:** Look for articles that provide valuable insights, information, or knowledge on a particular topic. Choose articles that align with the interests and themes of the Ideas-Shared community.
- **Verify Credibility:** Ensure that the articles come from reputable sources and are backed by credible research or expertise. Avoid sharing articles with misleading or false information.
- **Check for Relevance:** Make sure the articles are relevant to the community and add value to discussions and learning experiences.
- **Provide Context:** When sharing an article, include a brief summary or context to give members an idea of what the article is about and why it is worth reading.
- **Respect Copyright:** Respect copyright laws when sharing articles. Provide proper attribution to the original authors or publishers.
- **Create Article Listing:** Complete the form with all relevant information.
- **Share Links or Full Text (if permitted):** Share the link to the article or provide the full text if permitted by an article's license or copyright terms.
- **Tag Appropriate Categories:** Tag the article with relevant categories or topics to help others find it easily.
- **Encourage Discussion:** In the description or comments, encourage members to engage in discussions related to the article. Ask thought-provoking questions to spark conversations.
- **Open a Group (Optional):** Consider opening a group or discussion forum related to the article, where members can share their thoughts and insights in more depth.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and ask them to help you.

Ambitions & Activity Listings

- **Monitor Responses:** Keep an eye on responses and engagement with the shared article. Be ready to respond to comments and encourage further discussions.
- **Share Personal Insights:** If you have personal insights or experiences related to the article, share them in the comments to add depth to the discussion.
- **Promote Respectful Dialogue:** Encourage members to share their opinions respectfully, even if they disagree with the content of the article.
- **Be Open to Different Perspectives:** Welcome different viewpoints and encourage diverse opinions to foster a rich and inclusive exchange of ideas.
- **Share Regularly:** Regularly share valuable articles to keep the Ideas-Shared community engaged and informed.
- **Express Gratitude:** Show appreciation to members who engage with the articles you share and contribute to the discussions.

By following this process, you can effectively share valuable articles on Ideas-Shared, enriching the community with knowledge, insights, and stimulating discussions on a wide range of topics.

Annex 15: Showcase Places: Representative Tasks

This is how you set up and manage Place Listings on Ideas-Shared.

- **Identify the Place:** Clearly identify the physical place, organisation, or venue you want to showcase. Ensure it aligns with the community's interests and themes.
- **Create a Listing:** Complete the form with all relevant information.
- **Provide Details:** Complete the required fields in the form and provide comprehensive details about the place. Include its name, location, description, and any unique features or offerings.
- **Choose Relevant Tags:** Select relevant tags or categories that best represent the type of place you are showcasing. This will help your listing reach the right audience.
- **Highlight Value:** Showcase places that offer great value, unique experiences, or significant benefits to the community.
- **Be Respectful:** When showcasing places that need help or improvement, be respectful in your descriptions, focusing on areas that require support or development.
- **Share Personal Experiences:** If you have personal experiences with the place, share them in your listing to provide insights and recommendations to others.

Ambitions & Activity Listings

- **Visual Content (Optional):** Include images or videos of the place to give others a visual representation and enhance the showcase.
- **Open a Group (Optional):** If the place's showcase involves collaboration or community engagement, consider opening a group where interested individuals can discuss further.
- **Invite Others:** Send invitations to your contacts and network to join Ideas-Shared and explore the showcased places. Encourage them to share their favorite places as well.
- **Monitor Responses:** Keep an eye on responses to your showcased places. Engage with comments and questions from community members.
- **Encourage Interaction:** Encourage others to share their experiences with the showcased places and interact with your listing.
- **Promote Positive Experiences:** Focus on sharing places that promote positive experiences, growth, and learning within the community.
- **Support Places in Need:** If showcasing places that require help, provide information on how the community can contribute or offer assistance.
- **Stay Engaged:** Stay engaged with the community in discussions related to the showcased places, answering questions, and showing appreciation for the contributions of others.
- **Show Appreciation:** Show appreciation to community members who contribute to the showcase with valuable insights and recommendations.

By following this process, you can effectively showcase physical places, organisations, or venues on Ideas-Shared, creating a platform for members to share their favourite places, discover new experiences, and support places in need within the community.

Annex 16: Start Discussions: Representative Tasks

The following indicates how to initiate and manage a discussion on Ideas-Shared.

- **Identify the Topic:** Clearly identify the topic or subject you want to discuss. Make sure it aligns with the interests and themes of the Ideas-Shared community.
- **Create a Listing:** Complete the form as necessary.
- **Choose a Suitable Category:** Select the appropriate category or tag that best represents the discussion topic. This will help your discussion reach the right audience.

Ambitions & Activity Listings

- **Craft an Engaging Title:** Create a title that is concise, descriptive, and catches the attention of potential participants.
- **Provide Context:** In the discussion description, provide context and background information about the topic. Explain why the discussion is relevant and what you hope to achieve.
- **Ask Thought-Provoking Questions:** Frame the discussion around thought-provoking questions that encourage participants to share their insights and opinions.
- **Encourage Participation:** Invite members to engage in the discussion by responding to the questions or sharing their perspectives.
- **Open a Group (Optional):** If the discussion requires ongoing engagement or collaboration, consider opening a group where interested individuals can join and participate in the conversation.
- **Invite Others:** Send invitations to your contacts and network to join Ideas-Shared and participate in the discussion. Encourage them to invite others who might be interested.
- **Monitor and Respond:** Keep an eye on responses and be prompt in responding to comments or questions from participants.
- **Promote Respectful Dialogue:** Encourage members to share their opinions respectfully and foster an inclusive and constructive discussion environment.
- **Be Open to Different Perspectives:** Welcome diverse viewpoints and be open to alternative opinions, even if they differ from your own.
- **Share Relevant Insights:** Contribute to the discussion by sharing your own insights, experiences, or knowledge related to the topic.
- **Stay Engaged:** Continue to be actively involved in the discussion, providing additional information or guiding the conversation if needed.
- **Express Gratitude:** Show appreciation to participants who contribute valuable insights and perspectives to the discussion.
- **Follow Up (Optional):** If the discussion leads to actionable outcomes or decisions, consider following up with participants to provide updates or next steps.

By following this process, you can effectively start engaging discussions on Ideas-Shared, fostering meaningful conversations, and inviting members to share their expertise and opinions on a wide range of topics. These can then move into other activity areas to further change and improve our world.

Annex 17: Submit Ads: Representative Tasks

Here is the process for Posting an Ad on Ideas-Shared and creating a Project (Optional):

- **Item Description:** Write a clear and concise description of the item you want to sell or give away. Mention its key features, condition (if applicable), and any important details.
- **Price (if selling):** Decide on the price of the item if you're selling it. You can either set a fixed price or leave room for negotiation.
- **Photos:** Take clear, well-lit photos of the item from different angles. This will help potential buyers get a better idea of what you're offering.
- **Contact Information:** Decide how you want interested parties to reach you. You can use email, phone number, or a messaging platform.
- **Location:** Specify the location where the item is available for pickup or where you are willing to meet the buyer.
- **Ad Title:** Create a catchy and informative title that quickly grabs attention and accurately represents the item.
- **Ad Content:** Compose the advert using the information you've gathered. Make sure it is well-written and free from errors.
- **Review:** Double-check the advert for accuracy, grammar, and spelling mistakes before posting it.
- **Posting Schedule:** Consider the best time to post the advert, then post it.
- **Invite Others:** Send an invite to people you know to join Ideas-Shared and get involved in your Listing.
- **Ad Duration:** Listings on Ideas-Shared are evergreen. They will remain there until removed.
- **Monitor Responses:** Keep an eye on responses to your ad. Respond to inquiries promptly and be courteous to potential buyers.
- **Negotiation (if applicable):** Be prepared to negotiate the price or terms if necessary, especially if you're selling the item.
- **Remove or Mark as Sold:** Once you've sold or given away the item, remember to remove the advert or mark it as "sold" to avoid unnecessary inquiries.
- **Privacy and Safety:** Be mindful of sharing personal information. If using online platforms, be cautious about what you share publicly.

Optional: Creating a Project

Ambitions & Activity Listings

- **Project Idea:** If you want to create a project around the item, outline the details of your project idea. Describe the goals, objectives, and how the item fits into the project.
- **Project Plan:** Develop a plan for the project, including timelines, milestones, and resources needed.
- **Collaboration:** If your project requires collaboration, specify the roles or tasks others can participate in.
- **Project Listing:** Open the “Add Project” form and complete the details.

By following this process, you will be able to effectively post your ads on Ideas-Shared, and if desired, create a project around the item you are offering. This will help you engage with potential buyers, recipients, or collaborators on the platform effectively.

It is though unlikely that you’ll need to set up a Project and Tasks for this Activity Listing Type.

Annex 18: Supply Tutorials: Representative Tasks

Here’s how you can create and manage Tutorial Listings on Ideas-Shared.

- **Identify Tutorial Topic:** Clearly identify the topic for your tutorial. Choose a subject you are knowledgeable about and passionate to share with others.
- **Plan Tutorial Content:** Outline the content of your tutorial. Structure it in a logical and easy-to-follow manner, covering all the essential aspects of the topic.
- **Create Listing:** Open the form and complete all necessary fields to create your tutorial listing.
- **Engaging Title:** Create an engaging and descriptive title for your tutorial to attract potential learners.
- **Description and Objectives:** Provide a clear and comprehensive description of your tutorial. State the objectives and what learners can expect to gain from it.
- **Format and Delivery:** Specify the format of your tutorial, whether it’s a video, written guide, webinar, or any other suitable method. Include information on how learners can access the tutorial.
- **Optional Materials:** If applicable, offer supplementary materials such as downloadable resources, reference links, or additional reading materials.
- **Target Audience:** Identify the target audience for your tutorial. Consider their skill level and any prerequisites needed to benefit fully from the content.
- **Categories:** Choose relevant categories to help learners discover your tutorial easily.

Ambitions & Activity Listings

- **Privacy and Copyright:** Respect privacy and copyright laws when sharing content. Ensure you have the rights to distribute any copyrighted materials.
- **Monitor Engagement:** Keep track of engagement with your tutorial. Be responsive to questions and provide further clarification if needed.
- **Encourage Interaction:** Encourage learners to interact with you and each other through comments or discussion forums related to the tutorial.
- **Open a Group (Optional):** Consider creating a group or forum specifically for learners of your tutorial to foster a community of shared learning.
- **Gather Feedback:** Request feedback from learners to understand their experience and identify areas for improvement.
- **Continuous Improvement:** Use feedback and insights to improve your tutorial and create an even better learning experience.
- **Promote Your Tutorial:** Syndicate your tutorial listing on social media, or advertise offline using Posters.
- **Express Gratitude:** Show appreciation to learners who participate in your tutorial and acknowledge their efforts to learn and grow.
- **Follow Up (Optional):** If your tutorial leads to actionable outcomes or projects, consider following up with learners to provide support and guidance.
- **Offer Ongoing Support:** Be available to assist learners beyond the tutorial if they need further guidance or have questions related to the topic.
- **Collaborate with Others:** Consider collaborating with other members to offer tutorials with diverse expertise and perspectives.

By following this process, you can effectively supply valuable tutorials on Ideas-Shared, sharing your knowledge and expertise to benefit the community and empower others in their learning journey. Your tutorials can serve as powerful tools for personal and professional growth and contribute to the collective knowledge of the community.

Annex 19: Hints & Tips

- Have high standards and be the best you can be
- Be clear on your ultimate goals
- Be mindful of what's really needed to succeed
- Don't dumb everything down to the minimum
- Don't take everything at face value
- Listen to all the views then make your own mind up
- Fact and opinion are often blurry
- Without leverage, it's impossible to win
- Be truthful
- Build trust and respect
- Create a high-level plan
- Translate high-level plans into actionable steps
- Escalate only when needed
- Measure results frequently and adjust as necessary
- Use SMART methodology to plan tasks
- Keep your core team small
- Keep listening to feedback
- Remember people are more inclined to offer opinions than to do any work
- Sometimes U-turns are the only answer so be flexible
- Document tasks but don't make an Industry out of it
- Don't stop when it gets difficult
- Plough through all tasks as efficiently as possible
- Give tasks to people who do stuff not just talk about it
- There's no such thing as a perfect plan
- Don't put off starting
- Be open and talk to anyone about your plans ad you don't know who's best to help you
- Every listing will be different
- Use listings to attract other people and groups to help you
- Create tasks that appeal to hearts and minds, get the masses to take appropriate action
- Find alternatives to violence when making a point
- Control your negative behaviour
- Focus on intuition, curiosity, and logic
- Have a go at calculating potential value and benefit
- Work on your goal every day

Ambitions & Activity Listings