

# IDEAS-SHARED

## User Guide



written by  
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# Ideas-Shared User Guide

Just 7 Steps

by

Bob Thompson

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# Introduction

## Welcome to Ideas-Shared

### A new space for action, not just talk.

In a world full of noise, barriers, and disconnection, *Ideas-Shared* offers something different — a simple, human-first system that helps you turn your personal, professional, or societal ambitions into real-world progress.

Whether you want to fix something in your local community, create something at work, or campaign for global change, this platform gives you the tools, structure, and support to make it happen.

At the heart of the platform is our **Ambition OS** — a clear 7-step system designed to help anyone move from idea to outcome. This guide will walk you through those steps, show you how to use the platform, and support you as you create and deliver meaningful change.

No jargon. No unnecessary complexity. Just real people doing real things — together.

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## What This Guide Covers

- What Ideas-Shared is, and why it exists
- How to define your ambition
- How to create activities and organise tasks
- How to find collaborators and gain support
- How to build teams, execute your plan, and adapt as you go
- How to reflect, celebrate, and scale your progress

You don't need to be an expert to use Ideas-Shared.

You just need a reason to care — and a willingness to act.

Let's get started.

## Set Up

**Your individual/team/organisation profile is more than just a digital ID — it's your introduction, your credibility, and your invitation.**

When you complete your profile(s) on Ideas-Shared, you make it easier for others to:

- Understand who you are
- See what matters to you
- Connect with you for shared ambitions and activities

This isn't about showing off. It's about showing up.

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### Why It Matters

In a space designed for action and collaboration, trust and clarity go a long way. A complete profile tells others:

- You're here for the right reasons
- You're ready to engage
- You have something valuable to share — whether that's a skill, a perspective, or a cause

Incomplete profiles are easy to ignore. Complete ones open doors.

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**What to Include:** Here's what to add — and why it counts:

**Name & Photo:** Put a face to the name. People connect with people, not usernames or grey icons.

**Location:** Helps others nearby find you. Enables local collaboration and context.

**About Me:** Share a short paragraph about who you are, what you care about, or why you're here. Think of it as your personal mission statement.

**Skills & Experience:** Highlight what you bring to the table. Whether it's community organising, technical know-how, creative thinking, or lived experience — it matters.

**Contact Preferences:** Let others know how (and when) to reach out — and what types of collaboration interest you.

Just go through each section and complete as fully as you can.

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### **Make It Count**

Your profile is the first step in building meaningful relationships on the platform. It helps you attract the right people — and filter out mismatches.

You don't need to write a novel. You just need to be real.

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### **Key Moves**

- Go to your **Profile** from the top right menu and click on Edit.
  - Fill out each section with intention
  - Update it as you grow — new ambitions, new experiences, new goals
  - Use your profile as a reference point in every interaction
- 

### **Final Thought**

The more complete your profile, the more complete your opportunities.

**Be discoverable. Be clear. Be ready.**

## Step 1: Decide What You Want to Achieve

In our world of contrast, opportunity, and adversity, many are stuck, not knowing what to do, or who to turn to. But today, all that changes.

Here, you have the chance to do something more with all your personal, professional, and societal ambitions and goals. It's the starting point for everything you do on Ideas-Shared.

We begin with a bold premise:

**There are no taboos. No red lines. Nothing is beyond question.**

In this new age of awareness, *anything* can be challenged, improved, or transformed.

Now it begins — not with scrolling. Not with waiting. Not with “someday.”

It begins the moment you decide that something in your life, your work, or your world... must change.

So, what is it?

- What do you need to warn others about?
- What must stop?
- What needs rebuilding or co-creating?
- What's bothering you?
- What excites you?
- What keeps showing up in your thoughts — the ambition that won't let go?

That's where we begin.

**Not with blame — but with truth.**

Explore Your Ambition Areas:

Think across these 12 powerful dimensions of ambition:

- Personal
- Community
- Cultural
- Social
- Business
- Financial
- Environmental
- Economic

- Political
- Scientific
- Technological
- Spiritual

When you think about what's hurting you — or others — ask yourself:

### **What must we change? What can we improve?**

Now Capture It

How?

Use our [Ambition Register](#) to write it down. Keep it private or make it public — your call. The point is, your ambitions no longer sit in silence. You give each space. You give them shape.

*(Tip: Making your ambition public? [Set up an open Group](#) and link it to your ambition. This helps attract like-minded individuals, teams, and organisations to openly discuss the topic at hand.)*

Remember: This step isn't about planning — it's about claiming. Declaring. Owning what matters most. And once you've done that, you're no longer just thinking — you're building momentum. You're getting ready to benefit yourself, other people, organisations, even society itself.

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Key Moves:

- Add your ambition to the platform via the [Ambition Register](#).
- [Browse other public ambitions](#) and see what's possible.
- [Revisit your ambition anytime](#) — refine it, expand it, act on it.
- Watch how it starts to pull people and progress toward you.

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This is your space to make it real. To say: “This is what I care about — and I'm doing something about it.”

Best of all, you can capture every one of your personal, professional, and societal ambitions here, and for as long as you have an account with us. Keep adding to it — whenever something needs fixing, changing, or reimagining.

**Don't let what matters to you fade into the background. Bring it forward. Make it count.**

## Step 2: Post & Prepare

You keep going back to Step 1 as often as you need, however now you're going to take your list of ambitions, as many as you want, and turn them into everyday actionable activities that soon others can see — support, and deliver outcomes with you.

You've decided what matters. Now it's time to do something more with each of chosen goals.

This step is all about visibility and alignment. It's where you begin turning your ambitions into a shared opportunity — simply by posting an **Activity Listing** and serendipitously inviting others into the process.

Here's the mindset: *You're not just asking for help. You're creating an opportunity for progress — where others will want to be part of it.*

### Choose the Right Activity

Every ambition needs movement. That's where our 18 everyday **Activity Types** come in. Designed to help you create awareness, stop things from happening, and/or create new realities.

So which of the following activities will deliver the outcomes wanted for each of your ambitions?

Think about what's needed right now. Do you want to:

- Develop an idea?
- Fix a specific problem?
- Share useful knowledge or insights?
- Raise awareness or ask a burning question?
- Offer or request help?
- Promote an event?
- Express an opinion or spark discussion?
- Launch something new or just have some fun?

Every one of the 18 Activity Types serve a different purpose. And you can mix and match — one ambition might need to have many activities completed and listings posted over time. This is a dynamic process.

### Start Where You Are

Not everything has to be figured out. Go to [your Ambitions](#), select the one you want to progress and click on 'Plan Ambition Activities'. This is optional, but we recommend you doing this to keep track of your activity listings. The alternative is to post a listing directly.

Now select as many activities as you want and add relevant information to each. At this time, you can also create closed or hidden groups where your delivery teams will work together in the future. You can select multiples of the same activity, too. Once you have defined an activity list and opened any groups, [post activity listings](#) as needed.

Your listings are beacons — signals to the world that say: 'Here's what I care about. Let's make something happen.'

### **Build a Place for Progress**

Once your listings are live you can move on to Step 3.

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### **Key Moves**

- [Create a Group](#) to give others a place to respond and engage.
  - [Add your first Activity Listing](#) and make your ambition public.
  - Continue to use the [Activity Planner](#) to map out further activities.
  - [Revisit your listings](#) and update them as your goals evolve, then post new activity listings that move you further to your goal.
- 

This is the moment where ideas leave your head — and enter the world. Don't overthink it. Share what you can, where you are.

People can't support what they can't see. Let them see you.

## Step 3 – Spread the Word

The world is lost in a sea of noise, but you can still hear the desperation. People are looking for answers, new leadership, new opportunities. So give it to them.

Your ambition might be the tonic — the missing spark someone else has been waiting for.

What are you waiting for?

Let's turn your listings into real momentum, let's invite the world in.

If you've completed Step 1 and Step 2, then you will have listings posted to our ambition directory. Your activity is live and accessible. Now it's time to build the support you need to move it forward.

This step is about pure amplification — making sure your ambition and activity doesn't sit quietly on the shelf. Now you're lighting the spark. Let's give it oxygen and watch it grow.

This isn't just about "sharing." It's about rallying.

You're not promoting content — you're inviting collaboration. You're asking others to see what you see, believe in what you care about, offer help, and step into the story with you.

Whether you're reaching out to friends, teammates, your community, or the wider world — make the ask. Progress happens when people align.

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### **Ways to Spread the Word**

#### **Syndicate Your Listing**

Go to your listing (via your Dashboard or the Directory) and click the share icon to post it directly to social media. Let others see it, support it, and join in.

#### **Post to the News Feed**

Your listing already appears in the News Feed, but you can go further. Use posts to give updates, context, or personal insight. Invite people into your process.

#### **Send Direct Invites**

Head to your Profile and use the "Email Invites" tool. Send targeted messages to individuals who should know what you're working on — or who can help.

#### **Print & Distribute Posters**

Offline still works. Use one of our ready-made posters or create your own. Add your Listing URL and post it in your local café, workplace, library, school — anywhere people gather.

#### **Write a Testimonial**

Share your story. Why are you here? What's your ambition? What's the journey been like so far? Testimonials bring others closer and build credibility.

### **Just Talk to People**

Call a friend. Mention it in a meeting. Message someone on WhatsApp. Knock on a door. This is how movements start — with real conversations between real people.

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### **Key Moves**

- Share your listing from the Detail Page or Dashboard.
  - Use email invites to reach specific people.
  - Post updates in the News Feed to stay visible and relevant.
  - Distribute posters offline to boost awareness.
  - Share your journey with a testimonial.
  - Talk to people. Share the link. Make it real. Make it human.
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### **Remember:**

People can't help with what they don't know exists.  
Be visible. Be bold. Be the one who starts something.

This is how support begins — and how momentum builds.

## Step 4: Build Your Delivery Teams & Network

Most of us know only a few hundred people in our lifetime, and yet we are surrounded by billions of people, down our street, at work, in the community. It's true that years ago there was far more community, today we have division and isolation.

Of course, the antidote to division and isolation is coming together. That's what Ideas-Shared and our concept of 'All In One Room' is all about, because when we are together, there are numerous other benefits available to us, including being:

- Easier to find each other.
- Quicker to find each other.
- Cheaper to find each other.

Of course progress doesn't happen in isolation. That's why the next step is all about finding your people. These are the ones who resonate with your ambition, and want to help you deliver your activity.

So, now that your ambition is declared, your listing is live and being shared, it's time to bring together teams that will help you make it real.

This is where collaboration starts — not as a buzzword, but as a practical, human force for change.

Ideas-Shared isn't a place to collect followers. It's where people align around ambition and activity. Your job now is to find the individuals, teams, and organisations who want to help — and to invite them to talk about next steps, and ultimately have them help deliver the outcomes you want.

You don't need a huge audience. You just need the right people — those willing to show up, get involved, and move something forward.

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### **This Is About Action, Not Idle Chit-Chat**

Whether you're launching a local initiative or tackling a global issue, this step is about making real connections with people ready to roll up their sleeves and contribute.

This is a two-way street. Reach out to those that contact you, or continue the conversations already underway. Test alignment. Continue to invite people to your listings, and into your groups.

Only invite those into your 'projects' after you've met them, or at the very least spoken to them. Check out their profiles, their listings, and groups they've contributed to. This is all

about finding those who are committed to helping you succeed. Don't be afraid to say 'no' when a member isn't right for you.

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### **Where to Begin**

#### **Explore the Member Directory**

Use our filters to search by location, interest, experience, or ambition area. Look for people with aligned values or complementary skills.

#### **Start Conversations**

Send a direct message. Be clear, be respectful, and share what you're working on. You're not just networking — you're building a mission-driven team.

#### **Invite Others Into Your Group**

Got an open group tied to your listing? Bring others into it. Use it as your shared workspace to plan, refine, and collaborate in real time.

#### **Engage in the Forums**

Contribute to discussions. Ask questions. Offer support. Forums are where people with shared interests gather before they start building together.

#### **Build Your Contact List**

Use the "Friends" feature to stay connected with the people you trust and want to work with again. Over time, this becomes your go-to crew — a growing network of people you can count on.

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### **Safety First**

Only engage with members who have completed their profiles. Be mindful when discussing sensitive topics. For enterprise or high-impact collaborations, consider using NDAs and consult qualified advisors where necessary.

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### **Key Moves**

- Let members come to contribute — and clearly tell them what the next steps are in your listing.
- [Search the Member Directory](#) to find aligned individuals and organisations.
- Reach out directly with thoughtful, clear messages.

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- Use [Open Groups](#) to bring people into your space, and closed/hidden groups for those you want to engage at the delivery level. Give access to the latter only when you're sure.
  - [Join forum conversations](#) to broaden your reach.
  - Build and maintain your contact list for future collaboration.
- 

### **Remember:**

Real progress is a team sport.

Find the people who care.

Work with those who commit.

And build something bigger than you could alone.

Step 5 is where the real planning begins.

## Step 5: Plan the Action

Ideas-Shared the platform was conceived during a half-hour chat outside of a School between two strangers, and the blueprint showing the required functionality was drawn on several pages of A4 paper, and the whole development plan began as a few high level lines of key tasks, and then expanded through ongoing iteration.

Anyone can do this, regardless of the topic, and now you're about to do the same with your ambitions, and specifically your activities, no matter how many you have in your 'to-do' list.

### **You've gathered the right people. Now make the path clear.**

This is where strategy meets structure. Whether you're launching a local campaign, building a new service, fixing a community issue, or co-authoring an initiative — now is the time to turn your activities into a detailed delivery plan comprising any number of tasks. This is your choice, and you are more than capable of doing this.

There's no one-size-fits-all approach. You and your collaborators decide what needs to be delivered, what happens next, when, who, and how — together.

You're not following a blueprint. You're co-creating a delivery plan that upon completion realises the outcomes you want.

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### **Define Your Shared Mission**

Think of your ambition as a destination — this is the roadmap to get there. Your group may include individuals, internal teams, external partners, or even multiple organisations. Each brings their own skills, insights, and perspectives. It's your job now to align them around a common goal.

This step is about clarity and ownership. Everyone understands the mission. Everyone sees the path. Everyone has a role to play.

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### **Make it Concrete**

Start by choosing the tools and layout that fit your style. Use the built-in **Activity Planner**, or manage tasks within your **Group's Project section**.

From there, break the ambition into manageable actions — think of them as small wins that build momentum.

Identify what matters most now. What tasks need completing first? Who will lead which element? What's optional versus essential? What does success look like at each stage?

### **Plan It Together, Own It Together**

This isn't top-down project management. It's shared leadership.

When everyone has a stake, the results get stronger — and the commitment deeper.

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### Key Moves

- **Create a Closed or Hidden Group** where only your delivery team can see and contribute to the project.
  - **Create a New Project** inside your group to manage this specific initiative.
  - **Define and Prioritise Tasks** based on the Activity Type — choose what needs doing and break it into actionable steps.
  - **Assign Roles and Ownership** so everyone knows who's responsible for what, and when.
  - **Add Milestones** if needed to track key progress points over time.
  - **Use Labels and Task Categories** to keep things clear and focused — such as “Priority 1,” “Research,” or “Outreach.”
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### Remember

Planning doesn't have to be perfect — it just needs to be active.

Focus on clarity, not complexity. Iterate as you go. Invite ideas. Stay flexible.

This is where momentum starts to build.

Once your team is clear on what to do and who's doing it, you're ready to move into Step 6 — where execution happens.

## Step 6: Execute & Adapt

**This is where everything comes together to deliver the outcomes you want.**

You've defined your ambition. You've posted activity listings. You've gathered your team. You've planned your approach. Now with your team — it's time to turn your task plan into completed tasks.

This is the execution phase — where every task completed is a step closer to realising your ambition and unlocking the value and benefit you want.

Forget waiting for the perfect moment. You've already created the conditions for progress. Now it's about showing up and doing the work.

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### Start Moving — and Keep Going

Execution is never flawless. That's not the point.

What matters is **momentum**. You're taking real meaningful steps toward delivering your ambition — and bringing others along with you.

Focus on what you can control. Do what needs doing. And when challenges arise (they will), adapt with clarity and courage.

Your team doesn't need to be perfect. It needs to be committed.

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### Work the Plan, Refine the Path

In your Group, click on the 'Delivery' link to open the Task Planner. Complete the form and review the Sections.

- Add tasks to relevant sections and assign each to team members.
- Monitor progress.
- Share updates.
- Assign new tasks as needed.
- Mark off completions.
- Communicate blockers.
- Pivot when priorities shift.

Stay responsive. If something's not working — change it. If something's unclear — clarify it. Progress lives in iteration.

### Tips for Success

- **Collaborate in Real Time:** Keep the conversation alive in your Group space. Encourage check-ins, updates, and shared decision-making.
  - **Track Every Task:** Use the Task Manager to mark tasks as “In Progress,” “Complete,” or “Overdue” — keep your momentum visible.
  - **Celebrate Small Wins:** Recognise milestones. Progress fuels morale.
  - **Stay Flexible:** No plan survives contact with reality. Adjust, adapt, and move forward.
  - **Communicate Often:** Clarity builds trust. Transparency keeps everyone aligned.
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### Key Moves

- Collaborate in your Group — stay close to the work and your people.
  - Track and update progress inside your Project area.
  - Adjust timelines and task priorities as needed.
  - Keep your team informed, motivated, and engaged.
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### Reminder:

Execution is the heartbeat of ambition. No matter how small the action, each task completed builds belief — in yourself, your team, and your ability to shape the world around you.

Progress doesn't happen by accident.

It happens because you chose to start — and kept going.

Step 7 will show you how to wrap up, reflect, and scale what's working.

Let's keep moving.

## Step 7: Reflect & Repeat

**You're close to completion, can you feel it? You should be proud, you've come a long way, and the end is in sight.**

By now, you may have needed to pivot on direction, maybe added a few new tasks, but the results are plain to see. Now it's time to complete your tasks, wrap up your activities, and experience the benefits of fulfilling your ambition.

Celebrate. You and your team made something happen. That matters. Personally. Professionally. Societally.

Now it's time to review, recognise, and reset.

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### **Close the Loop. Open the Next.**

Don't rush past the moment. Take time to reflect:

- What worked?
- What could be improved?
- Who showed up and delivered?
- What outcomes were achieved — big or small?

Progress deserves to be acknowledged.

People deserve to be appreciated.

And your next steps deserve clarity.

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### **Capture the Impact**

Let others see what's possible.

- **Post a Testimonial:** [Share your story](#). Inspire others.
  - **Share Outcomes:** Let your team, network, or community know what changed — and how.
  - **Support Others:** You've made progress. Now help someone else do the same.
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### **Fuel the Future**

Progress is a cycle. What you've learned and built can now be:

- **Refined** — Improve and iterate your original ambition.

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- **Expanded** — Add new listings or invite new collaborators.
- **Replicated** — Start a fresh ambition in a new area.
- **Shared** — Bring others into the platform and show them what's possible.

If you can, consider paying it forward.

Support our community with a small [charitable donation](#) — and help more people realise their ambitions.

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### Key Moves

- Share your outcomes publicly
  - Reflect honestly on the journey
  - Decide what's next — refine, expand, or restart
  - Donate to support the platform
  - Help others on their path
  - Stay active and curious — there's always another ambition waiting
- 

### Final Thought

You didn't just post something.

You didn't just talk about change.

You made progress.

That's rare — and powerful.

Keep going. You're not done.

The world needs more people like you, doing things that matter.

**Ideas-Shared is here when you're ready.**

For your next ambition. Your next step. Your next wave of change.

This isn't the end.

It's momentum — in motion.

Let's go again.

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## The Vision of Ideas-Shared

### From Global Gridlock to Global Alignment

We are building more than a platform.

We are building a new global mechanism — one where ambition becomes a shared foundation for personal, professional, and societal progress, not a source of division. Where anyone, anywhere, can speak up, step forward, and work together to realise what truly matters.

No silos. No algorithms. No gatekeeping.

Ideas-Shared is a space for doing — a new layer of infrastructure designed to bring alignment, momentum, and structured delivery to the personal, professional, and societal issues we all face.

This system is not ideological. It is human.

It supports no single side, no single institution, no pre-built consensus. It supports ambition — **yours** — and creates the environment for others to align, contribute, and act.

This is the space between broken politics and silent frustration.

This is the bridge between your idea and shared action.

This is **the next layer of progress infrastructure** — and we are just getting started.

Welcome to the world's new operating system for ambition. **Ambition OS.**

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## Summary

### **Keep Going. Keep Building.**

You've now completed the 7 steps of the Ambition OS — a journey that takes you from inspiration to action, from isolation to collaboration, and from idea to impact.

This guide has shown you how to:

- Define what really matters to you
- Post your ambition and plan your approach
- Find your people and build delivery teams
- Break down big goals into practical actions
- Execute, adapt, reflect — and do it all again

But this isn't the end.

Progress is a rhythm. As one ambition concludes, another begins. What you've learned, what you've achieved, and who you've met are all part of your next chapter.

Use this guide as often as you need. Return to the steps. Restart the cycle. Share what you've learned. Help someone else begin.

Because the world doesn't need more noise.

It needs action.

And it starts — with you.

**Thank you for choosing to build something that matters.**

Let's go again.

[Visit Ideas-Shared.com](https://www.ideas-shared.com)