

IDEAS-SHARED

Crib Sheet



written by
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Ideas-Shared Crib Sheet

Simple Steps to Make Our World a Better Place

by

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Introduction

We all have unrealised personal, professional, and societal ambitions. But without the right help, support, leverage, or conditions in place, the chances of success drop sharply.

To succeed, we need a proven process, a clear plan, and a solid grasp of the value and benefit we want to achieve. We also need to stand together and follow through. If we're not aligned, lack shared intent, or keep reacting instead of leading, we waste time.

If your aim is to make people aware of issues, stop what needs stopping, or co-create and build new realities — this Crib Sheet is for you. Whether you're an individual, a team, or an organisation wanting to help yourself, others, or society — this is how to do it on Ideas-Shared.

Print this sheet. Follow it. Until action becomes second nature.

Mindset & Collaboration Principles

Think differently. Act collectively.

To get the most from Ideas-Shared, your tools and process are only half the story. The **other half is how you show up** — the mindset you bring, the trust you build, and the way you engage with others.

Here are the key behaviours that drive success on this platform:

1. Practice Curiosity

Ask better questions. Explore unfamiliar viewpoints. Stay open to new information. Curiosity unlocks insight — and removes ego.

2. Lead with Integrity

Be honest about your intentions. Deliver what you promise. Take ownership. Trust grows when your words and actions align.

3. Avoid Negativity

Blame, anger, manipulation, and defensiveness erode trust. Focus instead on constructive feedback, respectful disagreement, and shared outcomes.

4. Build Trust, Don't Chase Credit

Progress happens when people feel safe and respected. Collaboration isn't about winning — it's about delivering real value, together.

5. Embrace Iteration

Start small. Act fast. Improve often. The best outcomes emerge through learning and adaptation — not from waiting for perfection.

The One World Initiative

You're part of something bigger. Use it.

Ideas-Shared is more than a platform. It's a **global collaboration engine** designed to help everyday people take control of change — without silos, power games, or red tape.

Here's how you can leverage it:

- **Invite others into your activities** — teammates, friends, experts, communities
- **Co-create solutions** that cut across geography, background, or sector
- **Aggregate support** to reduce cost, time, and effort
- **Share insight** and adopt what's working elsewhere
- **Use our tools as leverage** to build critical mass and real momentum

The more of us who participate, the more powerful this system becomes. Together, we lower the cost of progress — and raise its impact.

Getting Started

1. Choose Your Account Type:

- *Solo Creator* — for individuals
- *Team Hub* — for groups and informal teams*
- *Enterprise Pro* — for organisations and formal teams*

Select your option. Complete the form. No credit card needed. After signup, you'll land on your **Strategic Dashboard**. Your 30-day free trial begins immediately.

2. Complete Your Profile:

From the **Social Menu** (top-right profile picture on desktop), select **Edit Profile**. Complete the relevant fields across each tab — it takes about 10 minutes. You can return at any time to update it.

3. Set Your Public Profile:

This is what others see outside the member area. Go to **My Listings > My Profile**. Add a photo and short bio in the “About Author” box.

Once both profiles are complete — you’re ready to move.

Special Note: For teams and organisations, we recommend multiple accounts (max 10 power users per account). These should be your best people — clear thinkers, capable doers. Multiple accounts allow deeper engagement across topics and internal/external initiatives.

Step 1: Defining Your Ambitions

Use Ideas-Shared to make others aware of what matters, stop what needs stopping, and co-create or build new realities with people who care as much as you do.

Everything starts with an ambition — something you want to see changed, improved, or created. This could be personal, local, national, or global. We categorise ambitions across 12 key areas:

Personal, Community, Social, Cultural, Business, Financial, Environmental, Economic, Political, Scientific, Spiritual, and Technological.

Think clearly about what’s important or urgent to you. Then create an **Ambition Listing**:

1. Go to **Add Listing** and open the form. There are five sections:
Core Information, Other Information, Location & Impact Details, Links, Contact Details.
2. Complete the form thoroughly. In the **Other Information** section, select “**Ambition Listings**” in the category dropdown.
3. Submit the form. Your ambition will appear in the **Ambition Directory**.
4. If you want to gather others around your ambition, create an **Open Group**:
 - Go to **Groups**, click **Create Group**, and copy the group URL (e.g., <https://ideas-shared.com/groups/GROUP-NAME/request-membership/>)
 - Paste that URL into the **Public Group Link** box in your listing (Links section).
5. Your ambition is now live, visible, and ready to attract support.

You can post **unlimited ambition listings** for as long as you're a member of Ideas-Shared.

Special Note:

This step is optional. You don’t need to start with an ambition listing. Use it if you want to

define your direction, gather early support, or explore ideas with others.

If you're ready to take action, you can begin the 7 Step Process at **Step 2** instead.

Important:

There's little value in many members posting identical or overlapping ambitions unless they serve **different audiences, regions, or scopes**. If your ambition aligns with someone else's, consider joining forces. Collective leverage has far greater impact — and that's what Ideas-Shared is built for.

Attracting Support & Engagement Strategies

Posting a listing is just the beginning. What happens next depends entirely on how we choose to show up — as individuals, as teams, and as a global community.

Attracting support means **making people care** — not by force, but through clarity, honesty, and shared purpose. We're not here to perform. We're here to **connect** — to build trust, find alignment, and move forward together.

This only happens when we engage openly and authentically. So speak plainly. Be curious. Invite questions. Listen well. Let others know **why** your ambition matters — and **how** they can be part of something bigger than themselves.

In this open, ad-free space, there's no algorithm to do the work for you. No likes or views to chase. What you get back depends on what you put in.

And when we all contribute in this way — without ego, without noise — we create something rare: a **global room full of people ready to help, build, and change the world** together.

For Teams & Organisations:

The same applies internally. Share your ambitions with your people. Use the same principles — clarity, purpose, and honest engagement — to attract buy-in, foster alignment, and drive action. Whether you stay internal or invite external input, Ideas-Shared gives you the space to connect, mobilise, and deliver real outcomes.

That's how we grow the **One World Initiative** — not with trends or hashtags, but through meaningful connection, one person at a time.

Step 2: Selecting Activities & Posting Listings

Now that your ambition is live, it's time to break it down into specific actions.

To realise an ambition, people need clarity on what to do. This is where activity listings come in — they define the high-level direction that help deliver your desired outcome.

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Ideas-Shared uses **18 Activity Types** to turn ambition into outcomes. Choose from: *Develop Ideas, Rant, Fix Problems, Share Knowledge, Ask Questions, Offer Solutions, Manage Jobs, Showcase Places, Promote Events, Express Opinions, Offer Help, Start Discussions, Supply Tutorials, Post Announcements, Request Help, Submit Adverts, Present Recommendations, and finally, Post Fun Stuff.*

You can use as many as you need as often as you need to move your ambition forward.

Here's how to post an activity:

1. **Go to Add Listing** and open the same five-section form used earlier.
2. Choose the single most relevant Activity Type from the **category dropdown** in the *Other Information* section. Be specific — the more accurately you define the activity, the easier it is for others to engage.
3. Write a clear, compelling title and explain the context and intent in the content box. Add links or documents as needed.
4. If the activity relates directly to one of your ambitions, you can mention or link it in your content.
5. Submit your listing.

Each activity you post builds momentum. It turns abstract goals into real-world action. People now know what you seeking to achieve, what is needed — and how they can help.

Step 3: Sharing Your Listings

Once your listings are live, sharing them is how you amplify your voice, draw attention, and gather momentum.

You're not posting for vanity metrics — you're reaching out to those who *could help* or *need to know*. Sharing means visibility, and visibility creates opportunity.

Here's how to do it:

1. Go to your Listing and share it on Facebook, Twitter or LinkedIn.
2. Copy the public URL of any listing from the Listings Directory or from the listing itself.
3. Share it directly via email, messaging apps, or social platforms. Copy the public URL of any listing from the Listing Directory.
4. Include links in blog posts, newsletters, or digital documents.
5. If you've created an Open Group tied to your listing, include that too — it gives people a place to engage.
6. Use a Poster and pin this up wherever you want, subject to local terms and conditions.

Tip: Discuss your listing in real time with real conversations. Ask others to read and comment. Human connection matters.

Step 4: Building Teams

Real change rarely happens alone. The platform lets you connect with people who care as much as you do — or whose skills, insights, or experiences can add value. This is done by your contacting members or non-members directly, or by others contacting you.

Naturally, who you engage with, and select to help you deliver each activity is entirely up to you. You have 100% control over your direction, and time unless you are doing so as a representative of an organisation. In this instant they may choose what to prioritise.

To form a delivery team:

1. Use your Ambition or Activity listing to invite others to join your Group.
2. Engage in Groups — respond to interest, ask questions, explore alignment.
3. Have a direct conversation and get to know potential partners.
4. Decide together who will help shape the plan, and who will contribute to delivery.
5. Move forward as a team — clear, aligned, and focused.

If you're working within an organisation or informal team, assign roles early. Who's leading? Who's supporting? Who's documenting outcomes?

Special Note: Use our Zoom functionality or InMail to communicate with interested parties or use any other preferred method.

Step 5: Planning Tasks

Now you're clear on your ambition, and you've gathered the right people — it's time to break things down into manageable, trackable tasks for each activity.

To facilitate task management, we have provided Task Sections for each activity type. All you need to do is define specific tasks for each. To access these Sections click on Managing Tasks to review each activity.

1. Decide what needs doing to complete the activity: research, meetings, outreach, design, testing, etc.
2. Use the platform to define and track activities. Click on the Delivery link in each Group to access this tool.
3. Use your group's discussion forum or use Zoom to keep everyone informed and aligned.
4. Document your agreed plan and make it accessible to all members involved.

This isn't just project management. It's collective accountability. Planning well ensures momentum, clarity, and measurable progress.

Take your time planning your tasks but don't go into every detail. Ideas-Shared was designed on A4 paper and iteratively developed.

Step 6: Executing Tasks

Execution is where intent becomes reality.

1. Have a trusting environment without hierarchies.
2. With your team, start delivering on what's agreed.
3. Encourage open check-ins, updates, and support inside your groups or via new listings.
4. Tackle obstacles and delays as they arise. Pivot as needed.
5. You will always get a result, from good to bad, it's just the way things are.
6. Share wins — even small ones — to maintain motivation and recognise effort.

No fanfare. No waiting for perfection. Just clear, useful work that gets done.

Step 7: Completion

Finishing matters.

1. Once all tasks, and activities are complete, you should be close to realising your ambition.
2. Check to ensure the value and benefit wanted has been realised.
3. Once activities are completed, thank everyone for their contribution.
4. Reflect on what worked and what didn't — apply it to your next ambition listing or activity listing.

Completion is closure. It marks the transition from start to finish. And it builds your credibility.

Other Actions You Can Do on Ideas-Shared

Rate Listings

Ratings help elevate important content and guide attention to listings that resonate across the community.

1. Go to the Listings Directory or use the Search tool.

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2. Click a title that interests you to open the Listing Detail page.
 3. Read the content, then rate it based on how it aligns with your priorities.
 4. Choose a score from 1 to 5. Your rating is subjective.
 5. Each rated listing is saved under *My Rated Listings*.
 6. Want to remove a rating? Click '0' to reset.
 7. If a listing moves you to act, jump to Step 4: *Building Teams*.
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Review Top 100

Our Top 100 covers all 19 activity types. It reflects momentum and focus — helping you identify where the world is already leaning in.

1. Go to *Top 100 Listings* via the main menu.
 2. Browse by topic, region, or impact.
 3. Click a listing to open its full detail.
 4. Read, then rate if you haven't already (1–5).
 5. Your rated listing will appear in *My Rated Listings*.
 6. Reset anytime by clicking '0'.
 7. Interested? Follow up with action in Step 4.
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Invite People You Trust

Ideas-Shared is global. Everyone matters. Big impact depends on smart, motivated networks.

Inviting trusted people brings mutual benefits: it enhances their opportunity to grow while adding support, leverage, and legitimacy to your ambitions.

1. Use the *Email Invites* tool under Social Links to invite directly.
 2. Or, share your link via email, text, or social media.
 3. Talk offline too. Your personal experience matters.
 4. Encourage them to sign up, explore, and engage — especially with your listings and groups.
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Post to the News Feed

Keep your listings alive and visible. The News Feed is your tool for real-time updates, calls to action, and shared milestones.

1. Click *News Feed* and write a post. Link to your listings, groups, or ambitions.
2. Use *Friends & Follow* to build your network and increase visibility.
3. Be purposeful. No spam. If you're offering something, use the correct listing type (e.g., Solution, Ad, Recommendation).

Read/Add a Testimonial

Trust builds movements. Testimonials show your belief in Ideas-Shared — or recognise another member's impact.

1. Click *Add Testimonial* and submit your message.
 2. It'll appear immediately and can be edited later.
 3. Use it to thank someone, support an ambition, or acknowledge progress — it matters.
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Final Notes

This is not a platform where progress is measured in likes or shares. It's measured in action — by outcomes, conversations, and momentum.

Whether you're here for yourself, your team, your organisation, or your community — this Crib Sheet is your entry point to a new way of working, thinking, and connecting.

When you follow this process, you're not waiting for change — you're driving it.

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