

IDEAS-SHARED

Starter Guide



written by
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ideas-shared.com

Ideas-Shared Starter Guide

Begin building the future you want today—one micro action at a time.

by

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Introduction

You've just claimed your free Starter Guide—thank you.

For too long, brilliant ambitions have remained just that—ambitions—lost in a disjointed and polarised world. Whether you're wrestling with a stalled project at work, a community issue that never gains traction, or a personal goal kept on the back burner, the barriers to progress—division, bureaucracy, and misaligned interests—can seem insurmountable. You're not alone in that struggle.

This guide is your first mission briefing. It's the key that unlocks a new approach—the **Ambition Operating System**.

Distilled from decades of experience across military, corporate, and social challenges, this is a universal framework for success.

It's designed to cut through chaos and restore clarity, giving you a proven path to move from frustration to follow-through to completeness.

In the next few minutes, you'll discover how a simple system of micro-actions can slice through today's noise and help you turn any ambition—personal, professional, or societal—into real, tangible progress.

This guide will show you:

- How the Ambition OS works.
- What to do over the next 30 days to move the needle—no fluff, just focus.

Ready to go from overwhelmed to on-track?

Let's dive in—and when you're ready, just click through to sign up for your free account.

Your Core Mission: The Key Question

Hold this question close as you read on, because everything in this guide is designed to help you answer it:

"Where do you want your life—or the world—to go?"

Maybe you're dreaming of a career change, a stronger community, or meaningful progress on a cause that matters. Perhaps you feel stuck in the swirl of endless debates and empty promises, longing instead for concrete results.

As you turn these pages, you'll discover a straightforward, step-by-step path that transforms vision into action: define a clear outcome, rally a small team, complete a series of micro-tasks, and watch your impact grow.

By keeping your personal, professional, and societal destinations in mind, you'll stay focused on real change—and by the end of this guide, you'll be ready to take that first tangible step toward the future you want.

Discover Ideas-Shared

Ideas-Shared is your Ambition Operating System—a global platform, community, and methodology rolled into one.

- **Community:** Individuals (16+), teams, and organisations co-creating solutions.
- **Platform:** Post one of 19 Activity types and follow a proven 7-Step Process that guides you through your next micro-step.
- **Solution:** Overcome fragmentation, performative outrage, and siloed efforts with a proven system for collective ROI.

Ambitions and goals are delivered via the completion of one or more activities. There are 19 available as shown below:

- **Ambition** (publicly state a personal, professional, or societal goal)
- **Idea** (share a fresh concept to explore or validate)
- **Rant** (express a frustration to surface systemic pain)
- **Problem** (describe a broken system or issue in need of attention)
- **Solution** (offer a concrete fix to an existing challenge)
- **Question** (post an open-ended query to invite insight)

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- **Discussion** (start a dialogue around a topic)
- **Article** (share key updates, launches, or achievements)
- **Opinion** (express a viewpoint intended to shift minds)
- **Fun** (light-hearted content to humanise and engage)
- **Tutorial** (step-by-step guidance or training)
- **Event** (promote gatherings or meetups)
- **Place** (showcase a location with stories and details)
- **Announcement** (broadcast news or declarations)
- **Ad** (submit adverts for services or opportunities)
- **Recommendation** (offer endorsements or referrals)
- **Help Request** (ask for support, resources, or collaboration)
- **Help Offer** (make your skills, time, or assets available)
- **Job** (list or find meaningful work opportunities)

Activities can be undertaken as often as needed.

Your next move: Head to Ideas-Shared.com and sign up for a free account right now—no card needed. In just 5 minutes, you'll take your first micro-action.

[Get Your Free Account Now](#)

The 7 Step Process



Progress is predictable, which is exactly why we have 7 Steps. This mechanism works.

1. **Identify:** Clarify your goal and outcome (e.g., “Improve Park safety in 30 days”).
2. **Post:** Create your activity listing, from one of 19 options.
3. **Share:** Invite allies, either online, offline, or directly with those you know.
4. **Team:** Build teams.
5. **Tasks:** Identify the tasks needed to deliver each activity.
6. **Deliver:** Complete all tasks and log progress.
7. **Complete:** Unlock the benefits, repurpose teams, repeat.

Not every activity requires all 7 Steps. For example, if you’re sharing an article you may choose to only use Step 1 and 2, and possibly 7. You may choose to have other visitors be

the only ones to share your listing. This gives you even more flexibility on what to do, and how to do it.

Roles You Play

Members and non-members undertake specific roles. Members may act as List Owners, Team Member, or just a Member:

- **List Owner (LO):** If you have an activity that you want to put out into the world, and you post that activity as a listing then you are a List Owner. (Paid members only).
- **Team Member (TM):** If you volunteer to become part of a delivery team that supports a List Owner, then for that activity only you are a Team Member.
- **Member (M):** If you're currently not either 1 or 2, then you continue to act as a member and carry out administrative tasks that keep everything ticking along.

Note that there is another important role, and that is of the Non-Member, i.e., the public.

Non-members can see all activity listings, and they have a crucial role to play.

1. Share Listings: Share individual listings to their own social feeds to increase views.
 2. Support Direct Action: Take specific action as defined by listings.
 3. Join: Get directly involved by becoming a member.
-

Understanding Micro Actions

Micro-actions are the tiny, focused steps you take every day that move your ambition through to conclusion using the 7 Step Process and admin tasks. Instead of getting lost in big goals or endless discussions, micro-actions break everything down into manageable, bite-sized tasks that anyone can complete in a shorter space of time. Many times these are instantaneous activities that deliver immediate downstream effects:

Micro Action	Roles	Step	Ripple Effect	Downstream Effect
Complete your profile	M		Builds trust & searchability	People know who to tag for help
Set site settings	M		Stay in control	Protect privacy, enjoy the experience
Communicate with like-minded members via the message centre	M		Stay up to date	Build network, increase engagement speed, find support

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Micro Action	Roles	Step	Ripple Effect	Downstream Effect
Identify and define your ambitions, activities, and outcomes	M	Step 1	Clarity for you and allies	Create an ongoing actionable ambition portfolio
Create, join, and engage in public, private, and hidden Groups	M		Bring like-minded members together, question assumptions, and gain clarity	Brings interested parties together, discuss options, find future team members
Add an activity listing including ideas, problems, solutions, questions etc.	LO	Step 2	Surfaces a need, populates directory	Shares intent, clarifies thinking, recruit support, work streams begin
Share listings online, offline and face to face	All	Step 3	Creates awareness	Collaboration begins
Rate a listing	M		Prioritises what matters	Top items attract more attention and resources
Offer help, support other member listings	M		Bring your skills and experience to bear	Improve success rates, share burdens, provide mutual support
Build teams, members become team members	All	Step 4	Partnerships built, converts passive interest to action	Influence increases, network grows, skills utilised
Plan, create and assign tasks	LI, TM	Step 5	Breaks big goals into doable steps, tasks become owned	People can help without overthinking “how”
Execute and complete tasks	LI, TM	Step 6	Complete activities	Move closer to ambition realisation
Complete activities	LI, TM	Step 7	Ends the activity	Realises ambition and unlocks outcomes
Post in the Room (Activity feed)	M		Signals momentum, brings community to life	Inspires copy-cat actions and follow-ups, identify support
Invite contacts to join Ambition OS directly via DM, email, f2f, WhatsApp etc.	M		Expands the network radius	More eyes → faster help and influence
Review Top 100 Listings	M		Priorities interest	Brings audiences together to drive change and improvement
Engage in Forums and Group Forums	M		Put issues on the table, clarify thinking	Make better decisions

Micro Action	Roles	Step	Ripple Effect	Downstream Effect
Write a site testimonial	M		Social proof for newcomers	Higher conversion & retention
Complete Courses	M		Enhance knowledge	Apply learnings, increase potential, feel great

Micro Actions break down big chunks of prime and secondary activities that get you from A to be. Some are directly attributable to specific ambitions, whilst others support administrative progress. Each action undertaken by all members compounds results and increases the overall return on investment (ROI).

Unlocking Benefits

Using the Ambition OS, you're not just sharing ideas; you're actively building a better future, unlocking real benefits across every dimension of your life and work:

Personal Benefits

- Build confidence by turning your ideas into outcomes → monetise your passion and earn an extra £10,000 per annum.
- Save time, reduce stress, and focus on what really matters → realise 3 ambitions in months instead of never.
- Improve your health, safety, and quality of life → lose 50 lbs and drop 3 sizes.
- Connect with others who care about what you care about → build your network by 200 people who want to help you.
- Get your voice heard in a world that often ignores it → get press coverage and become a local celebrity in your town.

Professional Benefits

- Share knowledge, validate innovations, and spark new ventures → Unearth new solutions that increase revenue by 15%.
- Form new partnerships, grow your influence, attract collaborators → Introduce 3 new partnerships that increase customer base by 6 million people.
- Increase visibility, credibility, and real-world impact → Discover 7 employees with innovative ideas that improve business efficiency by 12%.
- Accelerate projects, cut through red tape, drive better results → Reduce project lead times by 20%.
- Open doors to new work, recognition, and financial gain → Increase your market dominance through new product development initiatives.

Societal Benefits

- Raise awareness, influence policy, and improve public services → Introduce working practices that improves efficiency, and reduces waiting times by 30%.
- Solve problems that affect entire communities → Change policy that reduces costs by £3 billion
- Promote equity, sustainability, freedom, and wellbeing → Introduce better protections that 90% of the population support.
- Drive cultural shifts, build trust, and strengthen civic life → Rebuild cultural differences through activities that 90% of the population approve of.
- Help fix broken systems → Build and roll-out better software solutions that reduce bureaucracy by 70%.

Every ambition you pursue on Ideas-Shared touches one or more of our 12 core Ambition Areas, from Personal to Technological. Each listing clearly showcases the desired benefits, ensuring everyone understands the objective.

Join FREE Today

Whatever your cause, passion, or purpose — this is your system to act and benefit from.

Come and sign up by clicking on the link below, then select an account type. In just 5 minutes from now, you can be taking your own micro actions and start unlocking what matters.

Your First 3 Micro Actions

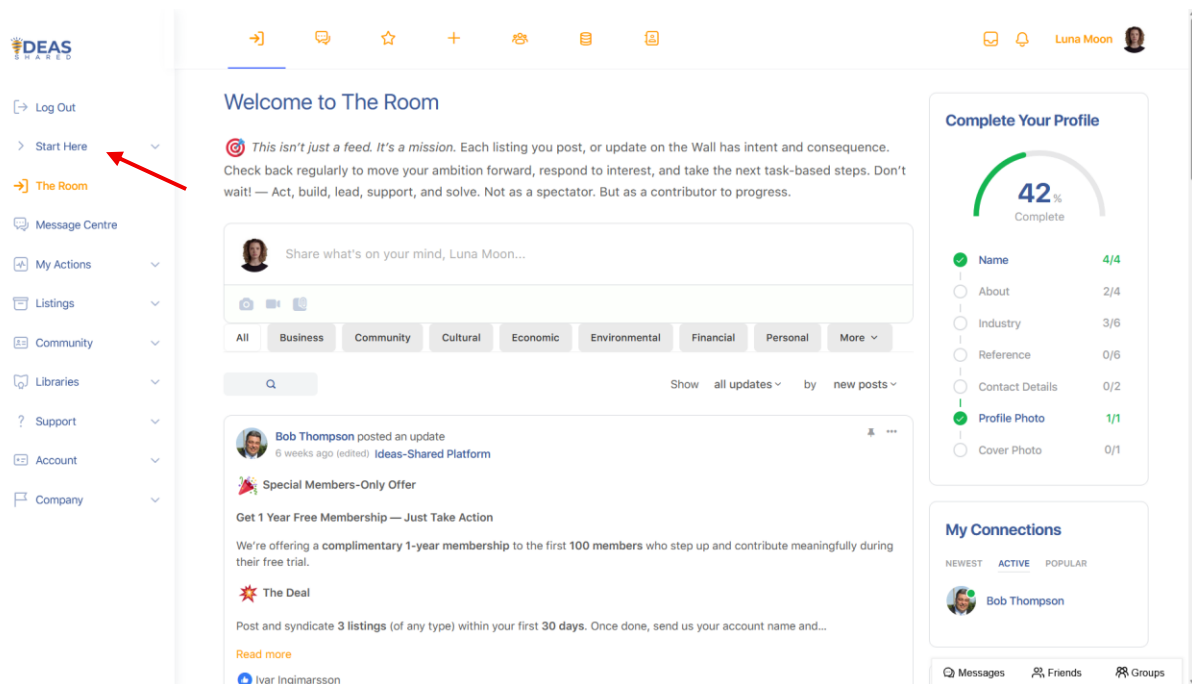
Get ready to take your first micro action.

- Complete Profile
- Understand the Process
- Rate a Listing

[Get Your Free Account Now](#)

Advanced Onboarding

For those of you who want additional assistance, we have created 6 short courses. These are timebound and give you all the information you need to make Ideas-Shared work for you for years to come. Just navigate to where the arrow is pointing above and click on the available courses.



There are 6 available:

- Course 1 – First 30 Minutes
- Course 2 – First 48 Hours
- Course 3 – First 7 Days
- Course 4 – First 30 Days
- Course 5 – First 60 Days
- Course 6 – First 90 Days

The later courses are eye-openers, with new perspectives to further enhance your ambition realisation potential.

The Collective Promise of Ideas-Shared

The world today is designed for a status quo that no longer serves us. Top-down solutions are failing, personal and professional ambitions are getting lost in a sea of commentary, and the cost of inaction is growing daily. Frustration is high, but the will to act is even higher.

Ideas-Shared is the answer. It is the world's first **Ambition Operating System (Ambition OS)**—a blueprint for collective action that turns frustration into tangible, real-world outcomes. This is not another platform for debate; it is a framework for contribution.

Our promise is simple and profound:

We provide the blueprint. You provide the action. Together, we build the future.

Every individual, team, and organisation have a crucial part to play. By providing a clear, universal 7-step process and a network built on a shared mission, we empower you to:

- **Turn your voice into action:** Your ideas, frustrations, problems, solutions, and more are no longer lost; they are structured as clear, actionable activities.
- **Find your allies:** The platform provides the framework to connect you with others who share your goals, have complementary skills, and are ready to contribute—a network that grows in power with every new user.
- **Create compounding impact:** Every micro action - from completing your profile to rating a listing - is amplified across a global flywheel, creating unstoppable momentum for collective good.

This is a bottom-up reset driven by every one of us. It is the end of waiting for a saviour, and the beginning of a future we co-create, one micro action at a time. The power to fix our world is not an abstract concept; it is in our collective hands.

Meet the Author



Bob Thompson is a systems thinker, ex-military, MCIPS procurement professional, real-world strategist, and unapologetic optimist.

As co-founder of Ideas-Shared, he's spent years exploring how everyday people can reclaim their agency, tackle real problems, and co-create the future — together.

His work bridges ambition and action, empowering anyone to move from frustration to follow-through.

These books are for those who know the world needs change — and are ready to be part of it.

He lives in the small village of Crowthorne Berkshire in the heart of England.

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