

IDEAS-SHARED

**Unlock What Matters
in 30 Days (or Less)**



**written by
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Unlock What Matters in 30 Days (or Less)

Begin building the future you want today—one micro action at a time.

by

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Introduction

You've just claimed your free Starter Guide—thank you.

In today's disjointed and polarised world, finding the right help, support, and leverage needed to realise your personal, professional, and societal ambitions can feel like shouting into the void.

Whether you're wrestling with a stalled project at work, a community issue that never gains traction, or a personal goal kept on the back burner, the barriers to progress—division, bureaucracy, and misaligned interests—can seem insurmountable.

You're not alone in that struggle.



Figure 1: Ambition OS 7 Step Process

Ideas-Shared, our One World Initiative, and Ambition OS changes the game by bringing everyone—individuals, informal teams, and organisations—into one unified collaboration hub. Here, your ambition isn't lost in algorithmic feeds or caught in endless debates; it's framed as a clear, structured activity.

You define your desired outcome, rally a handful of allies, and follow a simple 7-step process.

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This is a structured way of operating with people you know, and those you've yet to meet that cuts through chaos and restores clarity.

There are no ads, no algorithms, just people, ambition, potential, and results.

In the next few minutes, you'll discover how a simple system of micro-actions can slice through today's noise and help you turn any ambition—personal, professional, or societal - into real progress.

One World Initiative → One Ambition Operating System → Millions of People → Millions of Micro-Actions → Compounding Collective ROI.

This guide will show you:

1. How to launch your first Activity and identify your very next micro-step.
2. What to do over the next 30 days to move the needle—no fluff, just focus.

Ready to go from overwhelmed to on-track? Let's dive in—and when you're ready, just click through to start your free 30-day trial and post your first Activity in under five minutes.

Key Question

“Where do you want your life—or the world—to go?”

Hold that question close as you read on, because everything in this guide is designed to help you answer it. Maybe you're dreaming of a career change, a stronger community, or meaningful progress on a cause that matters. Perhaps you feel stuck in the swirl of endless debates and empty promises, longing instead for concrete results.

As you turn these pages, you'll discover a straightforward, step-by-step path that transforms vision into action: define a clear outcome, rally a small team, complete a series of micro-tasks, and watch your impact grow.

By keeping your personal or societal destination in mind, you'll stay focused on real change—and by the end of this guide, you'll be ready to take that first tangible step toward the future you want.

Discover Ideas-Shared

Ideas-Shared is your Ambition Operating System—a global platform, community, and methodology rolled into one.

- **Community:** Individuals (16+), teams, and organisations co-creating solutions.
- **Platform:** Post one of 19 Activity types and follow a proven 7-Step Process that guides you through your next micro-step.
- **Solution:** Overcome fragmentation, performative outrage, and siloed efforts with a proven system for collective ROI.

Ambitions and goals are delivered via the completion of one or more activities. There are 19 available as shown below:

- **Ambition** (publicly state a personal, professional, or societal goal)
- **Idea** (share a fresh concept to explore or validate)
- **Rant** (express a frustration to surface systemic pain)
- **Problem** (describe a broken system or issue in need of attention)
- **Solution** (offer a concrete fix to an existing challenge)
- **Question** (post an open-ended query to invite insight)
- **Discussion** (start a dialogue around a topic)
- **Article** (share key updates, launches, or achievements)
- **Opinion** (express a viewpoint intended to shift minds)
- **Fun** (light-hearted content to humanise and engage)
- **Tutorial** (step-by-step guidance or training)
- **Event** (promote gatherings or meetups)
- **Place** (showcase a location with stories and details)
- **Announcement** (broadcast news or declarations)
- **Ad** (submit adverts for services or opportunities)
- **Recommendation** (offer endorsements or referrals)
- **Help Request** (ask for support, resources, or collaboration)
- **Help Offer** (make your skills, time, or assets available)
- **Job** (list or find meaningful work opportunities)

Activities can be undertaken as often as needed.

Your next move: Head to Ideas-Shared.com and start your free 30-day trial right now—no card needed. In just 5 minutes, you'll post your first Activity, invite allies, and take your first micro-action.

Start Free Trial

The 7 Step Process

Progress is predictable, which is exactly why we have 7 Steps. This mechanism works.

1. **Identify:** Clarify your goal and outcome (e.g., “Improve Park safety in 30 days”).
2. **Post:** Create your activity listing, from one of 19 options.
3. **Share:** Invite allies, either online, offline, or directly with those you know.
4. **Team:** Build teams.
5. **Tasks:** Identify the tasks needed to deliver each activity.
6. **Deliver:** Complete all tasks and log progress.
7. **Complete:** Unlock the benefits, repurpose teams, repeat.

Not every activity requires all 7 Steps. For example, if you're sharing an article you may choose to only use Step 1 and 2, and possibly 7. You may choose to have other visitors be the only ones to share your listing. This gives you even more flexibility on what to do, and how to do it.

Roles You Play

Members and non-members undertake specific roles. Members may act as List Owners, Team Member, or just a Member:

- **List Owner (LO):** If you have an activity that you want to put out into the world, and you post that activity as a listing then you are a List Owner.
- **Team Member (TM):** If you volunteer to become part of a delivery team that supports a List Owner, then for that activity only you are a Team Member.
- **Member (M):** If you're currently not either 1 or 2, then you continue to act as a member and carry out administrative tasks that keep everything ticking along.

Note that there is another important role, and that is of the Non-Member, i.e., the public.

Non-members can see all activity listings, and they have a crucial role to play.

1. Share Listings: Share individual listings to their own social feeds to increase views.
2. Support Direct Action: Take specific action as defined by listings.
3. Join: Get directly involved by becoming a member.

Understanding Micro Actions

Micro-actions are the tiny, focused steps you take every day that move your ambition through to conclusion using the 7 Step Process and admin tasks. Instead of getting lost in big goals or endless discussions, micro-actions break everything down into manageable, bite-sized tasks that anyone can complete in a shorter space of time. Many times these are instantaneous activities that deliver immediate downstream effects:

Micro Action	Roles	Step	Ripple Effect	Downstream Effect
Complete your profile	M		Builds trust & searchability	People know who to tag for help
Set site settings	M		Stay in control	Protect privacy, enjoy the experience
Communicate with like-minded members via the message centre	M		Stay up to date	Build network, increase engagement speed, find support
Identify and define your ambitions, activities, and outcomes	M	Step 1	Clarity for you and allies	Create an ongoing actionable ambition portfolio
Create, join, and engage in public, private, and hidden Groups	M		Bring like-minded members together, question assumptions, and gain clarity	Brings interested parties together, discuss options, find future team members
Add an activity listing including ideas, problems, solutions, questions etc.	LO	Step 2	Surfaces a need, populates directory	Shares intent, clarifies thinking, recruit support, work streams begin
Share listings online, offline and face to face	All	Step 3	Creates awareness	Collaboration begins
Rate a listing	M		Prioritises what matters	Top items attract more attention and resources
Offer help, support other member listings	M		Bring your skills and experience to bear	Improve success rates, share burdens, provide mutual support

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Micro Action	Roles	Step	Ripple Effect	Downstream Effect
Build teams, members become team members	All	Step 4	Partnerships built, converts passive interest to action	Influence increases, network grows, skills utilised
Plan, create and assign tasks	LI, TM	Step 5	Breaks big goals into doable steps, tasks become owned	People can help without overthinking “how”
Execute and complete tasks	LI, TM	Step 6	Complete activities	Move closer to ambition realisation
Complete activities	LI, TM	Step 7	Ends the activity	Realises ambition and unlocks outcomes
Post in the Room (Activity feed)	M		Signals momentum, brings community to life	Inspires copy-cat actions and follow-ups, identify support
Invite contacts to join Ambition OS directly via DM, email, f2f, WhatsApp etc.	M		Expands the network radius	More eyes → faster help and influence
Review Top 100 Listings	M		Priorities interest	Brings audiences together to drive change and improvement
Engage in Forums and Group Forums	M		Put issues on the table, clarify thinking	Make better decisions
Write a site testimonial	M		Social proof for newcomers	Higher conversion & retention
Complete Courses	M		Enhance knowledge	Apply learnings, increase potential, feel great

Micro Actions break down big chunks of prime and secondary activities that get you from A to be. Some are directly attributable to specific ambitions, whilst others support administrative progress. Each action undertaken by all members compounds results and increases the overall return on investment (ROI).

Start Your FREE 30 Day Trial

Ready to take your first micro-action?

Come and sign up by clicking on the link below, then select an account type. In just 5 minutes from now, you can be taking your own micro actions and start unlocking what matters in the next 30 days or less.

Your First 3 Micro Actions

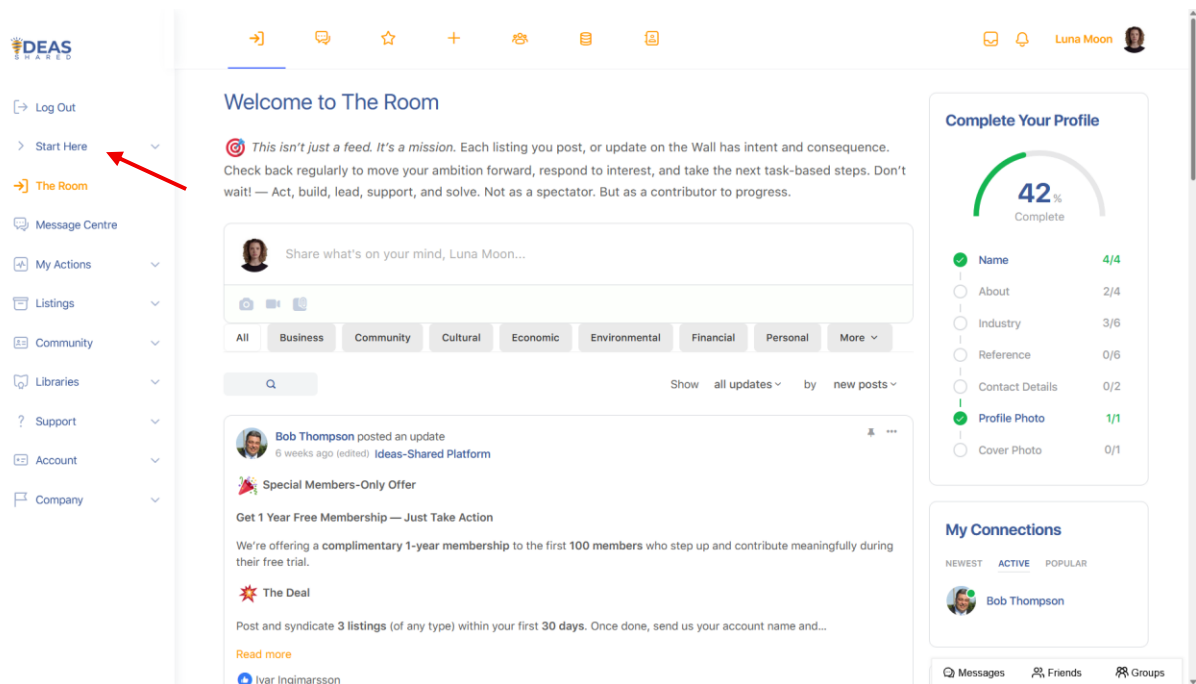
Get ready to take your first micro action.

- Complete Profile
- Understand the Process
- Rate a Listing
- OPTIONAL BONUS – Post a listing

[Start Free Trial](#)

Advanced Onboarding

For those of you who want additional assistance, we have created 6 short courses. These are timebound and give you all the information you need to make Ideas-Shared work for you for years to come. Just navigate to where the arrow is pointing above and click on the available courses.



There are 6 available:

- Course 1 – First 30 Minutes
- Course 2 – First 48 Hours
- Course 3 – First 7 Days
- Course 4 – First 30 Days
- Course 5 – First 60 Days
- Course 6 – First 90 Days

The later courses are eye-openers, with new perspectives to further enhance your ambition realisation potential.

Meet the Author



Bob Thompson is a systems thinker, ex-military, MCIPS procurement professional, real-world strategist, and unapologetic optimist.

As co-founder of Ideas-Shared, he's spent years exploring how everyday people can reclaim their agency, tackle real problems, and co-create the future — together.

His work bridges ambition and action, empowering anyone to move from frustration to follow-through.

These books are for those who know the world needs change — and are ready to be part of it.

He lives in the small village of Crowthorne Berkshire in the heart of England.

Start Free Trial